

FOR IMMEDIATE RELEASE

RE: TOWN OF EAST HAVEN TO PROVIDE EACH RESIDENT WITH A NEW PRESCRIPTION DISCOUNT CARD

Mayor Joseph Maturo, Jr. has announced that The Town of East Haven, through its association with the Connecticut Conference of Municipalities (CCM), the statewide association of towns and cities, will be providing each resident a new prescription discount card that will offer uninsured and underinsured residents steep savings on prescription medicines. East Haven is a member of CCM and this new program is only available to CCM member-communities.

In Connecticut, over 10 percent of Connecticut residents – nearly 360,000 people – currently lack health insurance and prescription plans and another 800,000 residents are underinsured. There are over 50 million uninsured individuals living in the United States.

The “Town of East Haven Prescription Drug Discount Card” helps residents save money on their prescription medications any time their prescription is not covered by insurance. This new prescription discount card will provide immediate fiscal relief at the pharmacy counter for uninsured and underinsured residents and offers the following features and benefits:

- Anyone can participate regardless of age or income
- All prescription medications are covered including pet prescriptions that can be filled at a pharmacy
- There is no cost to the municipality or to participating residents
- Cost savings average 45%
- There are over 63,000 participating pharmacies nationwide, including CVS, Rite-Aid, Walgreens, Wal-Mart, Stop and Shop, and Big Y, and many independent pharmacies
- Discounts are also offered on other medical services including vision, hearing and Lasik services.

Joseph Maturo, Mayor of East Haven, said, “I am particularly pleased that especially during these most difficult economic times, we can offer our residents some relief from the continued rising costs of medical care. While this program is especially critical for our uninsured or underinsured citizens, it may be used by any resident whenever they have a prescription that is not covered by their current medical plan. Unfortunately with the current number of unemployed, many people today are without medical coverage for the first time. This is a great solution to a pressing issue that will positively impact residents in need across East Haven.”

“CCM is pleased to offer this valuable community service to East Haven,” said CCM Executive Director and CEO Jim Finley. “Many families are struggling and

even some families with health insurance may not have all their prescriptions covered. This program will help them save money on any medicines not covered by their insurance.”

Each residence in East Haven will receive a “Town of East Haven Prescription Discount Card” by direct mail in late January 2013 which they may use at any participating retail pharmacy. Cards may be used by all town residents regardless of age, income or existing health coverage. There are no enrollment forms, membership fees, restrictions or limits on frequency of use for residents. Cardholders and their family members are encouraged to use the cards any time their prescriptions are not covered by insurance. Cards will also be printed by visiting www.CTRxDiscountCard.com, and selecting East Haven from the drop-down menu.

FOR FURTHER INFORMATION CONTACT:

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