

**Meeting Notice & Agenda  
South Central Regional MPO and COG  
Wednesday February 28, 2024 – 10:00 A.M.**

This is a hybrid meeting with in-person attendance at the SCRCOG Office and remote access via Zoom.

Office Location: 127 Washington Avenue, 4<sup>th</sup> Floor West, North Haven, CT 06473

Join Zoom Meeting: <https://us02web.zoom.us/j/86302826371>

Call-In Number: +1-929-205-6099 / Meeting ID: 863 0282 6371

- 1 **Call to Order and Introductions**
- 2 **Presentation: LOTCIP - Michael Cherpak, Vitalij Staroverov, CTDOT**
- 3 **Adopt Minutes of January 24, 2024, SCRCOG Meeting (motion)** Pages 3-7
- 4 **Treasurer's Report for month ending January 31, 2024 (motion)** Pages 8-10
- 5 **MPO Business**
  - a) Resolution to Approve FY 2021-2024 Transportation Improvement Program Amendment Thirty-Three (motion) Pages 11-14
  - b) Resolution Authorizing the Executive Director to enter into agreements for FY 2024-25 Unified Planning Work Program (UPWP) Consultant Services (motion)
  - c) Approval of Annual SCRCOG Self-Certification (motion) Pages 15-16
  - d) Deputy Director/Director of Transportation Report
  - e) Transportation Staff Report
  - f) Greater New Haven Transit District Report
  - g) CT Rides Report Attachment
- 6 **COG Business**
  - a) **Presentation: South Central Regional Criminal Justice Administration, Charles Sherwood, Executive Director**
  - b) Adoption of 2024 Affirmative Action Policy Statement (motion) Pages 17-19
  - c) Executive Director's Report
  - d) Review of SCRCOG February Newsletter Pages 20-38
  - e) Review of SCRCOG Social Media Campaign
  - f) Regional Planning Staff Report
  - g) Regional Planning Commission February Action Table Page 39
  - h) Sustainable CT Update
  - i) REX Development Report Pages 40-43
  - j) Congressional Reports

Agenda and attachments for this meeting are available on our website at [www.scrkog.org](http://www.scrkog.org). Please contact SCRCOG for copy of agenda in a language other than English. Auxiliary aids/services and limited English proficiency translators will be provided with two weeks' notice.

*"Necesidades especiales: a las personas con discapacidad auditiva se les proveerá con medios auditivos y/o intérpretes de signos. Igualmente intérpretes para personas que hablan poco inglés, pero será preciso avisar con dos semanas de antelación. Se puede solicitar la agenda en otro idioma que no sea inglés comunicándose con SCRCOG".*

- k) State Legislative Reports – CCM, COST
- l) DEMHS Report
- m) Greater New Haven Chamber of Commerce Report

7 **Regional Cooperation/ Other Business**

8 **Adjournment**



**SOUTH CENTRAL REGIONAL COUNCIL OF GOVERNMENTS**

*Planning for Our Region's Future*

Bethany Branford East Haven Guilford Hamden Madison Meriden Milford  
New Haven North Branford North Haven Orange Wallingford West Haven Woodbridge

Carl J. Amento, Executive Director

**TO: SCRCOG Board Members**  
**FROM: First Selectwoman Peggy Lyons, *Secretary***  
**DATE: January 25, 2024**  
**SUBJECT: SCRCOG Board Meeting Minutes of January 24, 2024**

**Present:**

Bethany First Selectwoman Paula Cofrancesco, ***Vice Chair***  
Branford First Selectman James Cosgrove  
East Haven Mayor Joseph Carfora  
Guilford First Selectman Matthew Hoey  
Hamden Mayor Lauren Garrett, ***Treasurer***  
Madison First Selectwoman Peggy Lyons, ***Secretary***  
Meriden Acting City Manager Emily Holland  
Milford Mayor Anthony Giannattasio  
New Haven Mayor Justin Elicker  
North Branford Town Manager Michael Downes  
North Haven First Selectman Michael Freda  
Orange First Selectman James Zeoli, ***Chair***  
Wallingford Mayor Vincet Cervoni  
West Haven Mayor Dorinda Borer  
Woodbridge First Selectman Mica Cardozo

SCRCOG Staff Carl Amento, Laura Francis, Jim Rode, Christopher Rappa, Benjamin Lovejoy, Stephanie Camp, Gabriel Filer, Tatum Thomas, Joan Paglinco, Amealie Maynard

**Guests:**

Ginny Kozlowski and Barbara Malmberg, *REX Development*; Garrett Eucalitto, Kevin Tedesco, Jen Pacacha, and Pam Sucato, *CT Department of Transportation*; Mario Marrero, *Greater New Haven Transit District*; Al Carbone and Mike Anderson, *United Illuminating*; Lou Mangini, *Office of U.S. Senator Rosa DeLauro*; Jameson Foulke, *Office of U.S. Senator Christopher Murphy*; Betsy Gara, *COST*; Nan Birdwhistell, *Murtha Cullina*; Mark Zaretsky, *NH Register*, Pamela Roach, *SCRCOG Solid Waste & Recycling Consultant*, Nicole Velardi, *DEMHS*, Keyri Ambrocio, *Greater New Haven Chamber of Commerce*, Brian O'Connor, *CCM*, Nicoletta Bivens, *Regional Water Authority*, Joseline Tlacomulco, *City of New Haven*, Ben Fink, *Community Engagement Consultant*, Sarah Bromley, *City of Milford Resident*.

**NOTE: The January SCRCOG Board meeting was a hybrid meeting**

**1. Call to order and Introductions**

Chairman Zeoli called the meeting to order at 10:08 a.m. All present introduced themselves.

**2. Presentation: Garrett Eucalitto, CT Department of Transportation Commissioner**

Commissioner Garrett Eucalitto gave a presentation related to the three focus areas at the CTDOT which were safety, accessibility and sustainability.

3. **Adopt Minutes of November 15, 2023 SCRCOG Meeting (motion)**

Chairman Zeoli referred to the minutes of the SCRCOG Meeting of November 15, 2023 which were included in the agenda packet on pages 3-7. Mayor Garrett made a motion to approve. First Selectwoman Cofrancesco seconded. Motion passed. Mayor Cervoni, First Selectman Cardozo, Mayor Borer and Mayor Giannattasio abstained.

4. **Adopt Minutes of December 14, 2023 SCRCOG Special Meeting (motion)**

Chairman Zeoli referred to page 8. Mayor Garrett made a motion to approve. First Selectwoman Cofrancesco seconded. Motion passed. Mayor Cervoni, First Selectman Cardozo, Mayor Borer and Mayor Giannattasio abstained.

5. **Treasurer's Report for month ending 12/31/23**

Chairman Zeoli referred to pages 9-11. Mayor Garrett reported there is \$2.9 million in total assets of which \$1.3 million is in cash and investments. There is \$460,000 due from the CTDOT and \$131,000 is due from DEMHS. All expenses appear to be appropriate for a one-month period. Chairman Zeoli made a motion and First Selectwoman Lyons seconded. Motion passed unanimously.

6. **MPO Business**

a. **Resolution to Approve FY 2021-2024 Transportation Improvement Program Amendment Thirty-Two (motion)**

Deputy Director Francis referred to page 24-25 of the attached. First Selectman Hoey made motion and First Selectman Cosgrove seconded the motion. Motion passed unanimously.

b. **Resolution Authorizing the Executive Director to enter into agreements for FY 2024-25 Unified Planning Work Program (UPWP) Consultant Services (motion)**

Deputy Director Francis referred to page 26 of the attached. Motion made by First Selectman Hoey and seconded by First Selectwoman Cofrancesco. Motion passed unanimously.

c. **Adopt Resolution authorizing the Executive Director to sign agreements with CTDOT (motion)**

Deputy Director Francis referred to page 27 of the attached. Motion made by First Selectwoman Cofrancesco and seconded by First Selectman Hoey. Motion passed unanimously.

d. **Approval of Salary Adjustment for New Hire: Transportation Planner/GIS and Data Manger (motion)**

Deputy Director Francis noted this was approved by the Executive Committee. Motion made by First Selectwoman Cofrancesco and seconded by First Selectman Hoey. Motion passed unanimously.

e. **Deputy Director/Director of Transportation Report**

Deputy Director Francis advised the Transportation Team is close to completing the scoping of the studies and will be looking for support from the municipalities to participate on Technical Advisory Committees (TAC) for the Freight and Mobility Studies. Deputy Director Francis introduced Tatum Thomas, Transportation Planner and GIS/Data Manager. Francis advised the Transportation Team is setting up meetings with the new CEOs to go over existing transportation projects.

**f. Transportation Staff Report**

Jim Rode reported on LOTCIP. We need to spend down the balance of \$67 million. The Transportation Team will meet with any municipality to brainstorm on projects. North Branford is working on the Twin Lakes Road project, Guilford submitted a new application for an open road project raising roadways and rebuilding a seawall. New Haven submitted a new application for Howard Avenue. New Haven is also working on a road reconstruction project and submitted final design plans for the Water Street cycle track project, the Quinnipiac Avenue reconstruction project and the Valley Street traffic calming project. Jim also advised of the West Haven projects for Front Avenue, Frontage Road and Spring Street.

**g. Greater New Haven Transit District Report**

Mario Marrero reported on ADA trips. New Haven recorded 9,000 trips; Hamden recorded 4,500 trips; West Haven and North Haven both recorded 2,200 trips; and Branford recorded 1,800 trips. The Board passed the resolution for Town member dues and there will not be any increase this year. There are several Board member vacancies. There are four quarterly board meetings. They will be receiving 26 new vehicles between February and April.

**h. CT Rides Report**

No report. Chairman Zeoli did refer to attachment.

**7. COG Business**

**a. Nominating Committee Report for Calendar year 2023 Officers and Committees**

Chairman Zeoli referred to page 28 of the attached. First Selectman Freda announced the new Board, Executive Committee, and Transportation Committee members, as well as the members of the Administrative & Personnel Subcommittee. First Selectman Hoey made a motion and Mayor Cardozo seconded. Motion passed unanimously.

**b. Election of Officers and Appointment of Committees (motion)**

Chairman Zeoli introduced the new Chairwoman, First Selectwoman Paula Cofrancesco.

**c. Acceptance of Gavel by New Chair**

Chairman Zeoli passed the gavel to the newly appointed Chairwoman Cofrancesco.

**d. Adopt Resolution to appoint SCRCOG Bank Signatories (motion)**

Chairwoman Cofrancesco referred to page 29 of the attached. Mayor Garrett made a motion and First Selectwoman Lyons seconded the motion. Motion passed unanimously.

**e. Discussion and Action on Transition Plan After Recent Staff Departure (motion)**

Chairwoman Cofrancesco advised this was discussed at the Executive Committee level and is an administrative action item. First Selectman Hoey explained the change in title from Director of Regional Planning and Municipal Services to Director of Regional Planning due to the amount of work from the grants. There will be a vacancy for Municipal Services Coordinator. The Executive Committee also requested an organizational chart with job descriptions. Executive Director Amento also mentioned a change in job title to Senior Regional Planner due to additional responsibilities and a salary increase.

**f. Presentation by Ben Fink on SCRCOG's Community Conversations Program.**

Ben Fink shared the role of the Community Conversations Program working with the needs of the Municipalities. Chair Cofrancesco advised there is an attachment in packet.

**g. Executive Director's Report**

Executive Director Amento advised that there is a minor revision to the preliminary dues. There was an edit to the population data. Amento also advised that an orientation packet is being prepared for the new CEOs which will include a SCRCOG organizational chart and job descriptions. He also advised of the Cyber Security Grant of \$2.2 million. NOVUS is doing the pre-assessments. SCRCOG also received a \$350,000 grant from DEEP for a composting facility.

**h. Review of SCRCOG January Newsletter**

Executive Director Amento referred to pages 33-49 of the attached.

**i. Regional Planning Staff Report**

Ben Lovejoy advised he will be transitioning to a new position with the CT Department of Housing. Ben discussed the increased percentage of homelessness in our region. Stephanie Camp advised that SCRCOG is hosting a tour today of the region's supportive services for residents experiencing homelessness or housing instability. Stephanie also advised a draft of the Priority Climate Action Plan was released and is on the website where you can provide feedback in which there will be a feedback session held on February 6<sup>th</sup> at 6 pm. Stephanie then advised the team is working hard to navigate the possibility of applying for an implementation grant through Phase 2 of the CPRG program and the next steps.

**j. Regional Planning Commission January Action Table**

Chairwoman Cofrancesco advised the action table is informational and can be found on page 50.

**k. Sustainable CT Update**

No report.

**l. REX Development Report**

Barbara Malmberg reported REX is working on the annual update for the Comprehensive Economic Development Strategy which is required by the USED A and REX is reaching out to all towns in the region. Barbara also advised if anyone has interest in the new proposed Brownfields Regulations, there will be a luncheon held at SCROG or via Zoom tomorrow at 12 pm with Nancy Mandell, an environmental attorney.

**m. Congressional Reports**

Lou Mangini advised the newly elected officials that Congresswoman Rosa DeLauro's office and the senators office helps constituents and municipalities communicate with the federal government. Lou also mentioned they are working with New Haven to connect them with staff at the Department of Commerce for a particular project with letters of support. He also mentioned Hamden is looking to purchase trucks, and as long as Hamden is under contract, it is an obligation. Jameson Foulke from Senator Muphy's office offered to meet with the newly elected officials as well. He also

advised the new congressional spending applications will be coming out soon. First Selectwoman Lyons asked where the budget stands. Lou explained they have not passed the FY24 budget that was due October 1<sup>st</sup>. They have passed two continuing resolutions that bring half the bills to March 1<sup>st</sup> and the other half a week later. The Congresswoman is confident the FY24 budget will pass by the time the continuing resolutions expire, within the next 5-6 weeks. Once passed, which includes all of the congressional league directed funding projects, it will move along with it. Mayor Garrett asked which departments will have availability for the congressional spending in FY25 budget. Lou advised it will be similar.

**n. State Legislative Reports – CCM, COST**

Brian O'Connor from CCM reported there may be a special session next week on EVs and phasing out the sale of gas-powered cars by 2035. Speaker Ritter advised they are trying to create flexibility on the phase out and timeline and if it includes emergency and public works vehicles. There will be a board to revisit in three years to see if it is still feasible. Some key agenda items CCM is working on was the recruitment of firefighters, police officers and EMTs. Additionally, CCM is looking for increased funding for affordable housing or transit-oriented development, as well as looking at trash to energy expansion. Mayor Elicker asked if CCM is taking a position on the EV special session. Brian stated they have not until they see the actual language, but CCM weighed in during the regulatory processing to support the goals of what is trying to be achieved but do not think there is infrastructure in place to meet the goals. In addition, he is concerned with repairing EVs and is worried about the use of emergency vehicles, if it is included.

Betsy Gara stated COST is paying attention to the special session and what the parameters on emissions regulations would be. Betsy also mentioned the COST legislative platform includes several recommendations which includes the match issue Laura Francis raised with the CTDOT Commissioner, as well as supporting efforts to move transit-oriented development and a proposal to regionalize the Fair Rent Commissions. The COST town meeting is on February 8<sup>th</sup> at the Aqua Turf.

**o. DEMHS Report**

Nicole Velardi gave a presentation on DEMHS on behalf of the newly elected officials.

**8. Regional Cooperation/Other Business**

No report

**9. Adjournment**

First Selectman Hoey made a motion to adjourn. First Selectman Cardozo seconded. The meeting was adjourned at 12:12 pm.

Respectfully submitted,

First Selectwoman Peggy Lyons, *Secretary*

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# Balance Sheet

South Central Regional Council of Governments

As of period 1/31/2024

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<b>Assets</b>
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**Cash and Investments**

Key Bank - Checking Account	256,228.86
State of CT - Short-Term Investment Fund	1,108,175.86

**Accounts Receivable**

CT Department of Transportation	301,402.18
CT DESPP – FEMA Grant	131,321.03
US EPA – CPRG	51,079.69
CT DECD – EDA Grant	17,235.05
CT DEEP – SMM Grant	15,727.03
Retiree Health Insurance Contribution	1,853.28

**Other Assets**

Prepaid Expense (UConn MPA Intern)	(9,918.75)
Accrued Leave & Security Deposit	24,817.39
Furniture & Equipment	21,062.00
Right to Use Asset - Real Property	1,193,827.26
Right to Use Asset - Equipment	34,813.69
Amortization	(365,064.48)

<b>Total Assets</b>	<b>2,782,560.09</b>
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<b>Liabilities</b>
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Payroll Taxes Payable & Accrued Interest	691.47
Deferred Revenue - Municipal	163,284.36
Deferred Revenue - OPM	570,836.11
Deferred Revenue - LOTCIP	154,166.37
Deferred Rev. - Other (Election Monitor)	3,690.77

<b>Total Liabilities</b>	<b>892,669.08</b>
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<b>Fund Balance</b>
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Fund Balance	733,473.07
Committed Fund Balance	270,406.00
Amount for Accrued Leave	13,154.47
Investment in Equipment	21,062.00
Lease Obligation	862,885.00
Change in Fund Balance	(11,089.53)

<b>Total Fund Balance</b>	<b>1,889,891.01</b>
<b>Total Liabilities and Fund Balance</b>	<b>2,782,560.09</b>



# Statement of Resources and Expenditures

South Central Regional Council of Governments

As of period 1/31/2024

Resources	Current	Year-to-Date	Budget
Municipal - Revenue	11,723.62	76,315.64	299,889.00
Municipal - Special Assessment			175,000.00
CT OPM - Regional Planning	85,175.07	377,665.69	948,502.00
CT OPM - RPIP (Cybersecurity)			2,220,066.00
CTDOT - Transportation Planning	91,918.87	487,000.84	2,139,298.00
CTDOT - Highway Safety Grant			169,718.00
CTDOT - LOTCIP	5,474.10	20,897.29	171,611.00
CT DECD (EDA Grant)	17,235.05	80,901.71	203,490.00
US EPA - CPRG	51,079.69	151,775.00	999,479.00
CT SotS - Regional Election Monitor			3,691.00
CT DEEP - SMM Grant		25,177.51	112,800.00
Miscellaneous		9,501.37	0.00
Interest - Revenue	5,090.94	18,935.66	20,000.00
<b>Total Resources</b>	<b>268,215.96</b>	<b>1,251,802.47</b>	<b>7,470,044.00</b>

Direct Expenses	Current	Year-to-Date	Budget
Retiree Health Insurance	518.62	3,631.76	6,500.00
Transportation Planning Consultants	49,005.00	128,035.00	1,309,658.00
Land-Use Planning Consultants			13,000.00
Other Consultants	75,613.23	256,794.50	1,101,157.00
Passthrough Grants	44,229.98	100,223.25	155,105.00
Travel	69.44	1,281.95	12,400.00
Data Processing	1,045.00	26,696.35	36,000.00
Commercial Printing	377.60	429.28	500.00
Subscriptions and Books	157.12	786.79	8,250.00
Insurance and Professional Services		5,811.00	5,000.00
Meeting Expenses and Advertising	930.16	11,471.38	21,450.00
Office Equipment and Furniture			25,000.00
Miscellaneous	166.00	678.92	2,202.00
Transportation - Reserved			171,449
LOTCIP - Reserved			128,379.00
Highway Safety Grant – Reserved			69,754
CT OPM (RPIP Grant) - Reserved			2,045,066.00
CT DECD (EDA Grant) - Reserved			36,714.00
CT DEEP (SMM Grant) - Reserved			16,805.00
US EPA (CPRG) - Reserved			747,375.00
<b>Total Direct Expenses</b>	<b>172,112.15</b>	<b>535,840.18</b>	<b>5,911,764.00</b>

Direct Labor	Current	Year-to-Date	Budget
<b>Direct Labor - Employees</b>	<b>37,758.15</b>	<b>289,248.66</b>	<b>645,970.00</b>

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## Statement of Resources and Expenditures

South Central Regional Council of Governments

As of period 1/31/2024

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Overhead	Current	Year-to-Date	Budget
Indirect Labor - Employees	15,079.70	102,305.74	218,044.00
Employee Benefits	21,188.16	191,820.13	434,416.00
Travel			100.00
Data Processing	8,621.83	17,082.89	19,300.00
Rent	14,910.75	93,028.45	152,900.00
Telephone and Internet	458.19	3,137.44	8,100.00
Office Supplies	168.88	1,284.94	9,600.00
Equipment Maintenance	3,487.68	18,033.91	38,900.00
Subscriptions and Books	351.90	351.90	0.00
Insurance and Professional Services		9,832.00	29,600.00
Meeting Expenses and Advertising		142.00	650.00
Miscellaneous	73.00	783.76	700.00
<b>Total Overhead</b>	<b>64,340.09</b>	<b>437,803.16</b>	<b>912,310.00</b>
<b>Total Operating Expenses</b>	<b>274,210.39</b>	<b>1,262,892.00</b>	<b>7,470,044.00</b>

**South Central Regional Council of Governments**  
2021-2024 TRANSPORTATION IMPROVEMENT PROGRAM  
Amendment Number 33

**Project**      **0083-0271      Replace Highway Signs and Supports Route 15**

**Changes**      Amendment 33 changes project description and extends project limits.

**Reason**      Action is necessary as the project limits have been extended to include the entire length of Route 15 from Greenwich to Meriden

**Transportation Improvement Program Fiscal Year 2021 - 2024**

**1 Projects Listed**

**0083-0271** STATUS **Project Changed** Federal

**Name:** Replace Highway Signs and Supports Rte 15

**Description:** Replace highway signs and sign supports along CT 15 (Wilbur Cross Pkwy) from Milford to the Berlin Tpk in Meriden and replace Service Plaza signs and renumber exits on entire length of CT 15 (Merritt Pkwy/Wilbur Cross Pkwy - Greenwich to Meriden).

**Project Type:** Roadway

**DISTRICT:**

**County:**

Fiscal Year	Revenue Source	PE	ROW	CON	Other	Total
2024	NHPP	\$0		\$11,100,000	\$0	\$11,100,000
2024	NHPP	\$0		\$0	\$0	\$0
<b>2021 - 2024 TOTAL</b>		<b>\$0</b>		<b>\$11,100,000</b>	<b>\$0</b>	<b>\$11,100,000</b>
<b>All Years Total</b>		<b>\$0</b>		<b>\$11,100,000</b>	<b>\$0</b>	<b>\$11,100,000</b>

**MPO:**

**Lead Agency:** CONNDOT

**Previously Approved Version**

**0083-0271**

**Name:** Replace Highway Signs and Supports Rte 15

**Description:** Replacement of highway signs and sign supports along CT 15 (Wilbur Cross Parkway) from Milford to the Berlin Turnpike in Meriden.

**Project Type:** Roadway

**DISTRICT:**

**County:**

Fiscal Year	Revenue Source	PE	ROW	CON	Other	Total
2024	NHPP	\$0		\$11,100,000	\$0	\$11,100,000
<b>2021 - 2024 TOTAL</b>		<b>\$0</b>		<b>\$11,100,000</b>	<b>\$0</b>	<b>\$11,100,000</b>
<b>All Years Total</b>		<b>\$0</b>		<b>\$11,100,000</b>	<b>\$0</b>	<b>\$11,100,000</b>

**MPO:**

**Lead Agency:** CONNDOT



Carl J. Amento, Executive Director

**Resolution**

***Fiscal Year 2021-Fiscal Year 2024 Transportation Improvement Program Amendment Thirty Three***

*Whereas:* U.S. Department of Transportation “Metropolitan Planning Regulations” (23 *CFR* 450) prescribe that each metropolitan planning organization maintain a financially constrained multi-modal transportation improvement program consistent with a *State Implementation Plan for Air Quality (SIP)* conforming to both U.S. Environmental Protection Administration-established air quality guidelines and *SIP*-established mobile source emissions budgets; and

*Whereas:* The Council, per 23 *CFR* 450.324 and in cooperation with the Connecticut Department of Transportation (ConnDOT) and public transit operators and relying upon financial constraints offered by ConnDOT, adopted a *Fiscal Year 2021-Fiscal Year 2024 Transportation Improvement Program* on September 23, 2020, after finding the *Program* conforming per U.S. Environmental Protection Administration (U.S. EPA) final conformity rule (40 *CFR* 51 and 93) and relevant Connecticut Department of Transportation air quality conformity determinations: *Air Quality Conformity Reports: Fiscal Year 2021-2024 Transportation Improvement Program* and the Region’s *Metropolitan Transportation Plans—2023 to 2050, (April, 2023)*; and

*Whereas:* The Council, on *September 23, 2020*, indicated that periodic *Program* adjustment or amendment was possible; and

*Whereas:* Projects referenced in the *Program* amendment (below) are consistent with the region’s metropolitan transportation plan *Metropolitan Transportation Plans—2023 to 2050, (April, 2023)*; and

*Whereas:* Council *Public Participation Guidelines: Transportation Planning* have been observed during the development of the proposed *Program* amendment (below); and

*Whereas:* By agreement between the Council and the Connecticut Department of Transportation, public involvement activities carried out by the South Central Regional Council of Governments in response to U.S. Department of Transportation metropolitan planning requirements are intended to satisfy the requirements associated with development of a *Statewide Transportation Improvement Program* and/or its amendment; and

*Whereas:* Council of Governments’ review of transportation goals, projects and opportunities may result in further adjustment or amendment of the *Program*.



SOUTH CENTRAL REGIONAL COUNCIL OF GOVERNMENTS  
*Planning for Our Region's Future*

Bethany Branford East Haven Guilford Hamden Madison Meriden Milford  
New Haven North Branford North Haven Orange Wallingford West Haven Woodbridge

Carl J. Amento, Executive Director

***Resolution***

***Fiscal Year 2021-Fiscal Year 2024 Transportation Improvement Program Amendment Thirty Three (Continued)***

*Now, Therefore, Be It Resolved by the Council of Governments:*

The Program Amendment *Thirty Three* shall be transmitted to the Connecticut Department of Transportation, for inclusion in the *State Transportation Improvement Program*

The undersigned duly qualified and acting Secretary of the South Central Regional Council of Governments certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the South Central Regional Council of Governments on **February 28, 2024**

Date February 28, 2024

By: \_\_\_\_\_

Mayor Lauren Garrett *Secretary*  
South Central Regional Council of Governments



**SOUTH CENTRAL REGIONAL COUNCIL OF GOVERNMENTS**

*Planning for Our Region's Future*

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Bethany Branford East Haven Guilford Hamden Madison Meriden Milford  
New Haven North Branford North Haven Orange Wallingford West Haven Woodbridge

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Carl J. Amento, Executive Director

**MPO PLANNING CERTIFICATION**

WHEREAS, the South Central Regional Council of Governments (SCRCOG) has been designated by the Governor of the State Connecticut as the Metropolitan Planning Organization responsible, together with the State, for the comprehensive, continuing, and cooperative transportation planning process for South Central Region and

WHEREAS, SCRCOG conducts the transportation planning process in accordance with the regulations promulgated by the US Department of Transportation by preparing a Unified Planning Work Program, preparing, maintaining and amending the endorsed Transportation Improvement Program (TIP), preparing and updating the endorsed Metropolitan Transportation Plan (MTP), assessing the air quality impacts of the proposed transportation improvement projects included in the TIP and MTP, and proactively involving the public in the metropolitan transportation planning process.

NOW THEREFORE BE IT RESOLVED that the South Central Regional Council of Governments hereby certifies that the metropolitan transportation planning process is being carried out in accordance with all applicable requirements of:

- (1) 23 U.S.C. 134, 49 U.S.C. 5303, and this subpart;
- (2) In nonattainment and maintenance areas, sections 174 and 176(c) and (d) of the Clean Air Act, as amended (42 U.S.C. 7504, 7506(c) and (d)) and 40 CFR part 93;
- (3) Title VI of the Civil Rights Act of 1964, as amended (42 U.S.C. 2000d-1) and 49 CFR part 21;
- (4) 49 U.S.C. 5332, prohibiting discrimination on the basis of race, color, creed, national origin, sex, or age in employment or business opportunity;
- (5) Section 1101(b) of the FAST Act (Pub. L. 114-357) and 49 CFR part 26 regarding the involvement of disadvantaged business enterprises in DOT funded projects;
- (6) 23 CFR part 230, regarding the implementation of an equal employment opportunity program on Federal and Federal-aid highway construction contracts;

(7) The provisions of the Americans with Disabilities Act of 1990 (42 U.S.C. 12101 et seq.) and 49 CFR parts 27, 37, and 38;

(8) The Older Americans Act, as amended (42 U.S.C. 6101), prohibiting discrimination on the basis of age in programs or activities receiving Federal financial assistance;

(9) Section 324 of title 23 U.S.C. regarding the prohibition of discrimination based on gender; and

(10) Section 504 of the Rehabilitation Act of 1973 (29 U.S.C. 794) and 49 CFR part 27 regarding discrimination against individuals with disabilities.

The undersigned duly qualified and acting Secretary of the South Central Regional Council of Governments certifies that the foregoing is a true and correct copy of a resolution adopted at a legally convened meeting of the Council of Governments on February 28, 2024.

Date: February 28, 2024

By: \_\_\_\_\_  
Mayor Lauren Garrett, *Secretary*  
South Central Regional Council of Governments





**SOUTH CENTRAL REGIONAL COUNCIL OF GOVERNMENTS**

*Planning for Our Region's Future*

Bethany Branford East Haven Guilford Hamden Madison Meriden Milford  
New Haven North Branford North Haven Orange Wallingford West Haven Woodbridge

February 28, 2024

**AFFIRMATIVE ACTION POLICY STATEMENT**

It is the policy of SCRCOG (“the agency”) to assure that applicants are employed, and that employees are treated during employment, without regard to an individual’s race, color, religion, creed, sex, gender identity or expression, marital status, national origin, age, ancestry, status as a veteran, or disability. Such action shall include; employment; promotion, demotion or transfer; recruitment or recruitment advertising; layoff or termination; rates of pay or other forms of compensation; and selection for training, including apprenticeship, pre-apprenticeship, and/or on-the-job training.

This agency will implement, monitor, enforce and achieve full compliance with this Affirmative Action Policy Statement in conjunction with the applicable Federal and State laws, regulations, executive orders and contract provisions, including but not limited to those listed below:

**Dissemination of Policy:**

All members of the agency who are authorized to hire, supervise, promote, and discharge employees, or who recommend such action, or who are substantially involved in such action, will be made fully cognizant of, and will implement, this agency’s Equal Employment Opportunity (EEO) policy and contractual responsibilities to provide EEO in each grade and classification of employment. These actions shall include:

1. Periodic meetings of supervisory and personnel office employees will be conducted before the start of work and then not less often than once every year, at which time the agency’s EEO policy and its implementation will be reviewed. These meetings will be conducted by the EEO officer.
2. All new supervisory or personnel office employees will be given a thorough indoctrination by the EEO Officer, covering all major aspects of the agency’s EEO obligations within thirty days following their reporting for duty.
3. All personnel who are engaged in direct recruitment for the agency will be instructed by the EEO Officer of the agency’s procedures for locating and hiring minority group employees.
4. Notices and posters setting forth the agency’s EEO policy will be placed in areas readily accessible to employees, applicants for employment and potential employees.
5. The agency’s EEO policy and the procedures to implement such policy will be brought to the attention of employees by means of meetings, employee handbooks, or other appropriate means.
6. Sexual Harassment Prevention Resources including training and remedies must be available to all employees. See Connecticut General Assembly Public Acts 19–16 and 19–93.

**Recruitment:**

When advertising for employees, the agency will include in all advertisements the notation; “An Affirmative Action/Equal Opportunity Employer.” All such advertisements will be placed in publications having a large circulation among minority groups in the area where the work force would normally be derived.

1. The agency will conduct systematic and direct recruitment through public and private employee referral sources likely to yield qualified minority and female applicants. To meet this requirement, the agency will identify referral sources and establish procedures for recruitment to obtain the referral of minority and female applicants.

2. The agency will encourage their present employees to refer minority group applicants for employment. Information and procedures with regard to referring minority group applicants will be discussed with employees.

#### Personnel Actions:

Wages, working conditions, and employee benefits shall be established and administered, and personnel actions of every type, including hiring, promotion, transfer, demotion, layoff, and termination, shall be taken without regard to race, color, religion, creed, sex, gender identity or expression, marital status, national origin, age, ancestry, status as a veteran, or disability. The following procedures shall be followed:

- The agency will promptly investigate all complaints of alleged discrimination made to the agency, and will take appropriate corrective action within a reasonable time. If the investigation indicates that the discrimination may affect persons other than the complainant, such corrective actions shall include such other persons. Upon completion of each investigation, the agency will inform every complainant of all of their avenues of appeal.

#### Training and Promotion:

The agency will assist in locating, qualifying, and increasing the skills of minority group and women employees, and applicants for employment. The agency will utilize the following tools to identify training and promotional opportunities in the firm:

1. The agency will advise employees and applicants for employment of available training programs and the entrance requirements.
2. The agency will encourage minority group and women employees to apply for such training and promotion.

#### Selection of Contractors/Consultants:

The agency will not discriminate on the grounds of race, color, religion, creed, sex, gender identity or expression, marital status, national origin, age, ancestry, status as a veteran, or disability in the selection and retention of contractors/consultants, including procurement of materials and leases of equipment.

1. The agency shall use their best efforts to ensure contractor/consultant compliance with Federal and State Equal Opportunity (EO) and EEO requirements.

#### Records and Reports:

The agency and any contractor/consultant shall keep records as necessary to document compliance with EO/EEO requirements. Such reports shall be retained for a period of three years following completion of the contract/consultant work and shall be available at reasonable times and places for inspection by authorized representatives of CTDOT and/or the United States Department of Transportation. The following records should be maintained:

1. The number of minority and non-minority group members and women employed in each work classification;
2. The progress and efforts being made in locating, hiring, training, qualifying, and upgrading minority and female employees; and
3. Complaints of Discrimination.

In implementing this policy and ensuring that affirmative action is being provided, each time a hiring opportunity occurs this agency will contact and request referrals from minority and female organizations, referral sources, and media sources. All advertising will emphasize that the agency is "An Affirmative Action/Equal Opportunity Employer."

In order to substantiate this agency's efforts and affirmative actions to provide equal opportunity, the agency will maintain and submit, as requested, documentation such as referral request correspondence, copies of advertisements utilized and follow-up documentation to substantiate that efforts were made in good faith. This

agency will maintain the necessary internal audit procedures and record keeping systems to report the agency's affirmative action efforts.

It is understood by the Executive Director and the agency's Equal Employment Opportunity Officer and supervisory and managerial personnel that failure to effectively implement, monitor and enforce this agency's affirmative action program and/or failure to adequately document the affirmative actions taken and efforts made to recruit and hire minority and female applicants, in accordance with our affirmative action program in each instance of hire, will result in this agency being required to recommit itself to a more stringent affirmative action program. This policy, in addition to CTDOT's EO/EEO contract provisions and requirements, shall constitute the agency's Affirmative Action Program.

The Executive Director has designated a responsible official to monitor all employment related activity to ensure that the agency's EEO policy is being implemented. The equal opportunity officer (hereinafter referred to as the EEO Officer) shall have the responsibility for and must be capable of effectively administering and promoting an active program of equal employment opportunity and is assigned adequate authority and responsibility to do so.

It is fully understood by this agency that the ultimate responsibility for the full implementation of this agency's Affirmative Action Program rests with Executive Director of the agency.

Carl Amento

**Name of Executive Director**

\_\_\_\_\_  
Signature of Executive Director

\_\_\_\_\_  
Date

Gabriel Filer, Transportation Planner – Project Manager

**Name and Title of Appointed EEO Officer**

\_\_\_\_\_  
Signature of EEO Officer

\_\_\_\_\_  
Date

# NEWSLETTER

Volume IV, Issue 2

## February 2024

Welcome to the SCRCOG monthly newsletter where you can find updates on our transportation planning, regional planning, and municipal services programs.

Please visit the [SCRCOG website](#) for more information on who we are, what we do, and opportunities for public participation.



### ANNOUNCEMENTS

#### **SCRCOG Job Openings**

[Job Opening: Highway Safety Program Specialist | South Central Regional Council of Governments \(scrcog.org\)](#)

[Job Opening: Transportation Planner | South Central Regional Council of Governments \(scrcog.org\)](#)

[Job Opening: Director of Regional Planning—South Central Regional Council of Governments \(scrcog.org\)](#)

[Job Opening: Municipal Services Coordinator—South Central Regional Council of Governments \(scrcog.org\)](#)

#### **SCRCOG's Newest Staff Member: Tatum Thomas**

This month, SCRCOG was pleased to welcome its newest staff member, Tatum Thomas, as SCRCOG's Transportation Planner/GIS/DATA Manager. Tatum brings experience in data collection/analysis and transportation planning from their work experience at SLR International and MASS DOT.

Tatum looks forward to enhancing our data literacy and GIS capacity to increase our ability to make data driven planning decisions.

Tatum is a graduate of Arizona State University with a BA in Geography and a graduate of UMASS Amherst with a MA in Geography and a Masters in Regional Planning. In 2023, Tatum was awarded first place for original research "Evaluating Sidewalk Connectivity and Condition in Rural Transit Networks" by a National RTAP.

Tatum is a resident of New Haven and supports public transit by regularly taking the bus to work!

### **2024 South Central Connecticut Comprehensive Economic Development Annual Update**

Last year, the Economic Development Administration (EDA) approved the 2023-2028 South Central Connecticut Comprehensive Economic Development Strategy (CEDS). To ensure that the CEDS is current and effective, the South Central CT Regional Economic Development Corporation (REX) prepares an annual CEDS Update and Performance Report that is developed in consultation with key stakeholders, including input from each municipality's economic development commission or other representatives. This report will highlight significant changes in the regional economy, priorities, and strategies outlined in the 5-year CEDS. It will also describe any necessary adjustments that the region has made or is in the process of implementing to the strategy. Additionally, the report will include information on the activities that have been undertaken to support the development or implementation of the CEDS. We will analyze the region's progress toward achieving its specific goals based on the Action Plan and Performance Measures in the CEDS and set achievable goals for the upcoming year's CEDS implementation. The current CEDS can be found on the REX [website](#).

### **RFPs and RFQs**

#### **Request for Proposals – Auditing Services**

*Posted Jan 30, 2024*

The South Central Regional Council of Governments (SCRCOG), North Haven, Connecticut is requesting proposals from qualified certified public accounting firms, in accordance with the provisions of the Connecticut General Statutes, to conduct an examination and to render an opinion on the annual financial statements of SCRCOG. Proposals will be received at the SCRCOG offices until 12 PM on February 29, 2024 after which time no further proposals will be received. For questions concerning this Request for Proposals, contact Carl Amento, Executive Director, at [camento@scrcog.org](mailto:camento@scrcog.org). For more information, please visit <https://scrcog.org/request-for-proposals-auditing-services/>

#### **Request for Proposals – Regional Housing Plan Update**

*Posted Jan 30, 2024*

The South Central Regional Council of Governments (SCRCOG), North Haven, Connecticut is requesting proposals from qualified consultant(s) with expertise in planning, zoning regulations, evaluation and implementation of affordable housing policies, and development of

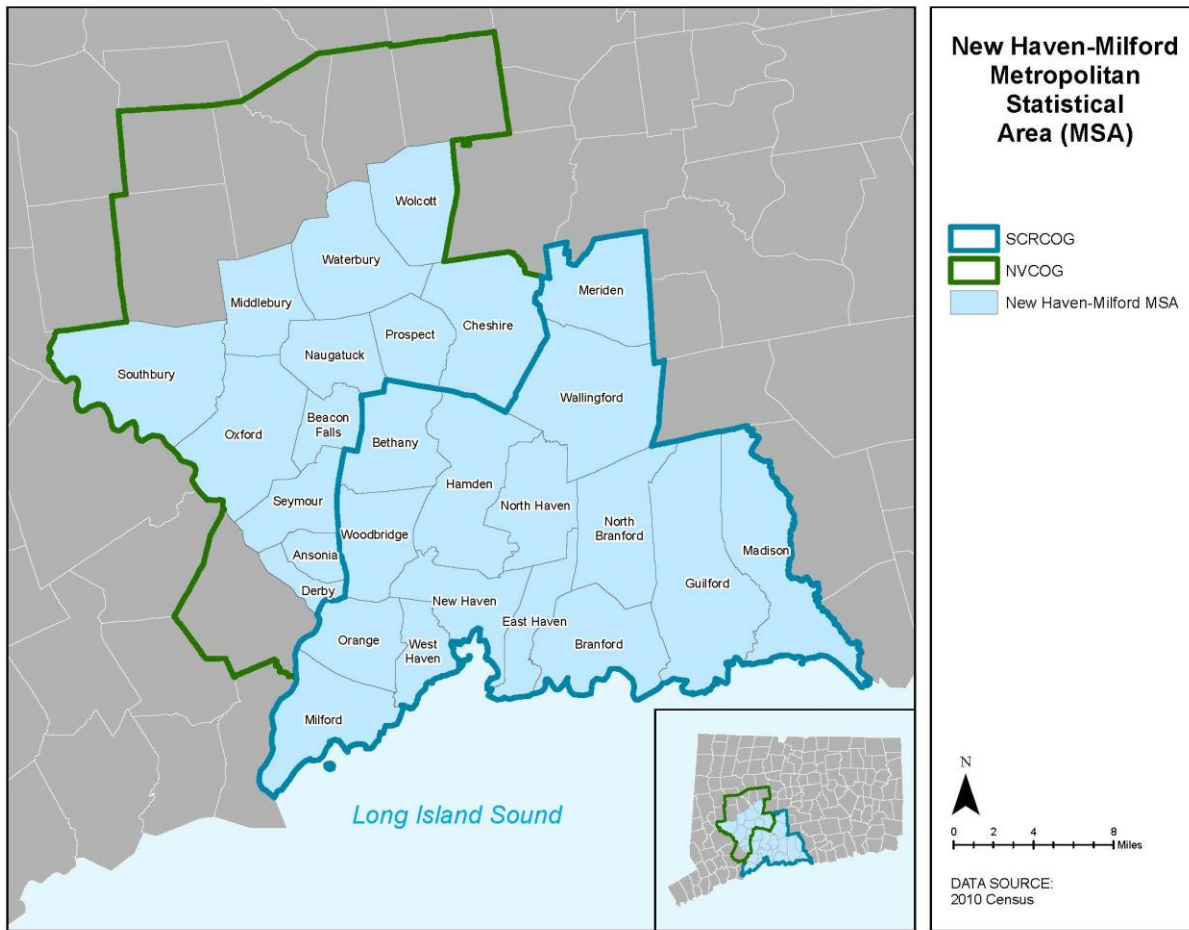
affordable housing plans to assist in an update of a draft SCRCOG Regional Housing Plan. Proposals will be received at the SCRCOG offices until 12 PM on Thursday, February 29, 2024 after which time no further proposals will be received. For questions concerning this Request for Proposals, contact Stephanie Camp, Senior Regional Planner, at [smcamp@scrcog.org](mailto:smcamp@scrcog.org). For more information, please visit <https://scrcog.org/request-for-proposals-regional-housing-plan-update/>



## CLIMATE POLLUTION REDUCTION GRANT

SCRCOG has been awarded a grant of \$1 million from the EPA to create Climate Action Plans through the Climate Pollution Reduction Grant (CPRG) Program and SCRCOG will function as project lead for the New Haven-Milford region over the four (4) year project period. SCRCOG will be collaborating with the Naugatuck Valley Council of Governments (NVCOG) to create three distinct Climate Action Plans that offer recommendations for how the region can lower Greenhouse Gases (GHG) through a variety of policies and projects. A primary focus of the grant program is to also offer direct solutions designed to improve air quality, create jobs, and ensure the region's low income and disadvantaged communities are prioritized as solutions are created. To learn more about the CPRG Program as it pertains to the New Haven County region, please visit [CPRGCT.org](https://www.epa.gov/inflation-reduction-act/climate-pollution-reduction-grants). For general information on the CPRG Program, please visit <https://www.epa.gov/inflation-reduction-act/climate-pollution-reduction-grants>

**New Haven-Milford MSA – Study Region:**



If you would like to be included on future emails regarding CPRG events, please email [smcamp@scrcog.org](mailto:smcamp@scrcog.org) or subscribe to our email list on CPRGCT.org, where you can also find other events SCRCOG and NVCOG will be attending throughout the region.

[LINK | CPRGCT.org](https://www.cprgct.org)

**Priority Climate Action Plan (PCAP) Draft & Public Comment Period**

The draft PCAP for the New Haven-Milford MSA region was released for public review and comment on January 17<sup>th</sup>. You can review the draft on the project website – CPRGCT.org – and on SCRCOG.org. A link to the PCAP is also available below.

Public comment will remain open until 11:59 PM on February 15<sup>th</sup>. If you would like to provide

written public comment on the draft PCAP, please fill out the following form <https://forms.office.com/r/h0BW88ar8v> or email Stephanie Camp at [smcamp@scrcog.org](mailto:smcamp@scrcog.org).

[LINK | Draft PCAP](#)



## AFFORDABLE HOUSING

### **2023-2024 Housing Working Group Meetings**

SCRCOG continues its housing work building community and educating residents, advocates, and municipal staff throughout the second half of 2023.

**The next Housing Working Group event will be on Wednesday, February 28, 2024 from 1:00 – 2:30 PM**

The municipalities in the SCRCOG region are at various stages of housing activity, but most of them are looking more closely at locations and ways to create more housing. Our Feb. 28 session is designed to take you through the process developers confront when seeking to build housing in our region: how they assess the market and potential sites, how they arrange financing, how they have to take into account hidden costs or unforeseen contingencies, and what they seek in cooperation or tax/development assistance from the municipality.

Our guest panelists will include:

- Geoff Sager, President of the Metro Realty Group, and a developer of many mixed-income and market-rate projects in the central CT region,
- Carol Martin, the Executive Director of the Westport and Fairfield Housing Authorities, who is now completing a development of a 46-unit mixed-income project in Orange, and
- Bob Wiedenmann, President of Sunwood Development, who just completed a 36-unit mixed-income townhome project in Wallingford.

The link to register is below.

[LINK | Register for the February Housing Working Group Meeting](#)



Don't forget that SCRCOG has a vast library of housing-related articles as well as video recordings of all our past Housing Working Group meetings. To watch or listen to these meetings, please visit <https://scrcog.org/regional-planning/affordable-housing/housing-working-group-meetings/>

Please email [smcamp@scrcog.org](mailto:smcamp@scrcog.org) if you would like to be added to the Housing Working Group email list.

### **Community Conversations with Ben Fink**

Ben continues his mission to build as broad and diverse a base as possible to support expanded housing options in our municipalities. The goal is to be inclusive of residents with varying experience and open to all perspectives on housing, while working in tandem with municipal governments as they implement their affordable housing plans.

If your municipality would like to begin working with Ben to facilitate honest and productive community discussions, please contact Stephanie Camp, Regional Planner, at [smcamp@scrcog.org](mailto:smcamp@scrcog.org) or Ben Fink at [ben.fink@gmail.com](mailto:ben.fink@gmail.com)



## **MUNICIPAL GRANT FUNDING OPPORTUNITIES**

### **Grants Writing Services**

SCRCOG continues to offer free grant writing support and education through our experienced and expert consultants Renata Bertotti and Juliet Burdelski. In this Fiscal Year, funding for SCRCOG's Grants technical assistance has received enhanced funding that allows our consultants to offer further in-depth and increased individualized assistance to the SCRCOG municipalities and their local projects. Request this additional assistance and any of our standard services by reaching out directly to SCRCOG staff or our consultants.

### **Past Grants Trainings & Resources**

SCRCOG co-hosted grants training sessions throughout 2022 and 2023. Past meetings featured guest speakers, best practices, and guidance for attendees. You can watch recordings of these past training sessions on our SCRCOG [webpage](#).

The [Municipal Grants webpage](#) on SCRCOG's website contains a wealth of information on the services offered by the Grants consultants. The page contains an updated Grant Opportunities Worksheet, links to recordings of past webinars, sample documents, and more.

Please reach out to [camento@scrcog.org](mailto:camento@scrcog.org) if you require additional assistance.

### **Emerging Grant Opportunities *Highlights:***

#### **CLCC: Climate Smart Land Stewardship Grant Program**

The overarching goal of the Climate Smart Land Stewardship Grant Program is to increase the number of acres in Connecticut that are managed using climate smart land stewardship practices and encourage the use of climate smart practices among Connecticut's land trusts. This grant program, and CLCC's accompanying outreach and technical assistance, will elevate the role of conserved lands in providing natural climate solutions by integrating climate mitigation, resilience, and adaptation into the stewardship of conserved lands throughout the state. This program will award \$500,000 over multiple years for both planning and implementation grants. In 2024, grants will be awarded quarterly. In 2024, applications will be reviewed quarterly.

Submission deadlines are at 5:00pm on: March 1, May 1, August 1, and November 1. Funding decisions are anticipated approximately six weeks after application deadlines.

More information at: <https://ctconservation.org/programs/climate-smart/>

**For a full list of current grant opportunities, please visit SCRCOG's Municipal Grants webpage linked below.**

[LINK | Municipal Grants Webpage](#)



## **SOLID WASTE, RECYCLING, & FOOD WASTE DIVERSION**

Our next Working Group meeting will be on Wednesday, February 13<sup>th</sup> at 10 am at the SCRCOG offices in North Haven. We will also provide an option to participate in the meeting remotely via Zoom. Attend in-person at SCRCOG or via Zoom: [Click Here to Register](#)

SCRCOG will present information about and discuss with you the four DEEP Pilot Unit-Based Pricing, and Food Waste Diversion Co-collection Programs that took place in our region. The programs in West Haven, and Meriden have ended. The pilot programs in Guilford and Madison are continuing. We will review the successes and failures of the pilot programs and

the lessons learned. One lesson learned, for instance, was the lack of infrastructure and equipment to support the program which we are now exploring ways to fund.

SCRCOG is working to facilitate the building of organizational and physical infrastructure to move forward with programs that are likely to achieve success and result in a reduction of waste disposal transportation and tipping fee costs.

SCRCOG has obtained a \$353,000 grant from DEEP to explore and implement an organizational structure, a Regional Solid Waste Authority. We are also exploring establishing physical infrastructure for a regional ecosystem for municipal waste disposal, with dedicated sites for co-collection bag sorting, equipment for de-bagging food waste, screening out contaminants, and recycling food waste through aerated static pile composting. There are several grant opportunities upcoming that SCRCOG would like to pursue, with the support of our municipalities, to buy the equipment needed and develop a regional composting facility. This site would offer a reduced tipping fee and more compact hauling routes to save municipalities money now and to avoid the inevitable increased cost of hauling and disposal in the future.

We will convene a further meeting in the spring to discuss possible other avenues for waste reduction, such as school and commercial food waste diversion, glass, plastic, textile recycling, and bottle bill redemption opportunities.

Mayors, first selectmen, and city and town managers are welcome to attend in person or via Zoom. If the executive officials are unable to attend, please send staff members or interested citizens or commission members from your towns, so that we will have representation from each SCRCOG city and town. By pooling our efforts, and acting regionally with grant funds we can build a waste diversion and disposal system that works and brings real cost savings and future cost avoidance for our towns.



## CYBERSECURITY PROGRAM

### **SCRCOG OPM \$2,220,066 Regional Performance Incentive Program (RPIP)**

#### **Cybersecurity Grant**

SCRCOG's Cybersecurity Consultant, Novus Insight, Inc., has completed free pre-assessments of the IT systems of 8 SCRCOG municipalities and is booking appointments with the remaining 7 towns. After the pre-assessments are complete, Novus will determine how much credit for prior assessments each town will receive, quote a cost for a comprehensive vulnerability assessment of each town which will be paid 50% by the grant, schedule dates for the assessment, and then provide a confidential report of its findings to each town. Based on the report, each town and Novus will determine a remedial course of action to be offered at a

volume discount which will be further reduced by 50% being paid by the grant through SCRCOG.



## REGIONAL PLANNING COMMISSION (RPC)

[LINK | January 2024 RPC Meeting Agenda](#)

[LINK | January 2024 RPC Action Table](#)

[DOWNLOAD | RPC Informational Brochure](#)



## SUSTAINABLE CT

### **Sustainable CT Updates**

The Sustainable CT Spring 2024 certification deadline (including the Climate Leader Designation) is April 10, 2024, by noon. Visit [sustainablect.org](https://sustainablect.org) for more information regarding certification & upcoming events.

### **Optimizing for Equity: A Comprehensive Framework of Racial Equity, Diversity and Inclusion**

Sustainable CT's winter three-part virtual equity workshop for 2024 has begun. **The spring workshop series takes place April 10, May 15 and June 12.** All sessions are from **1 p.m. to 3 p.m.**

These *no-cost*, virtual events provide a comprehensive framework of racial equity, diversity and inclusion. Who should attend? Sustainability Team members (elected officials, municipal staff, commissioners, volunteers) in registered Sustainable CT communities. This will be a live training series and will not be recorded.

*Attendance at all three sessions is required to complete the series, and you should only sign*

up if you intend to participate for the duration of each session. Attendance for our virtual equity workshops is capped at 35, and spaces fill up quickly, so [please register without delay](#).

### **Sustainable CT Fellowship**

Sustainable CT is now accepting applications for its highly esteemed 2024 [Fellowship Program](#).

The Sustainable CT Fellowship Program recognizes and honors individuals who display extraordinary dedication and commitment to advancing sustainability practices throughout the state. It offers a unique opportunity for highly qualified college students to collaborate closely with municipalities and regional organizations on a range of sustainability projects. Placing fellows within the state's Councils of Governments (COGs), Connecticut's regional planning organizations, the program facilitates collaboration between fellows and cities and towns, leveraging Sustainable CT's no-cost resources for the implementation of sustainable initiatives.

Fellows participating in the program gain valuable experience in a professional setting, directly engaging with innovative sustainability initiatives, local government operations, and regional coordination. Past Sustainable CT fellows have transitioned to internships at the Connecticut General Assembly, pursued advanced degrees, been employed as regional planners at COGs and Sustainable CT partner organizations, worked for the towns they initially supported as fellows, and even been hired by Sustainable CT.

Sustainable CT is actively seeking a diverse group of talented individuals who are passionate about sustainability and committed to effecting positive change. Fellows will work collaboratively with local governments and community partners to develop and implement sustainable practices and policies. Their responsibilities will encompass research, data analysis, community outreach, and project management to drive tangible outcomes contributing to Connecticut's sustainable future.

Lynn Stoddard, executive director of Sustainable CT, expressed enthusiasm about providing this exceptional opportunity to Connecticut students. Stoddard stated, "The fellows gain immeasurably from the experience, and the COGs and towns they work with in the program benefit immensely, too. It really is a win-win for everyone involved, and an even greater win for the advancement of sustainability in Connecticut."

This paid fellowship program entails up to 40 hours per week from late May through late August. Interested candidates can find more information and application instructions on [the Sustainable CT Fellowship webpage](#). Applicants must be enrolled in a post-secondary degree program or have graduated in the most recent academic year (2023-2024). They must either be enrolled in a Connecticut college or university or be a permanent resident of the

state. All academic majors will be considered.

**Applications are due by 5:00 p.m. EST on February 19, 2024**, and Sustainable CT will notify selected candidates by early April 2024.



## TRANSPORTATION PLANNING

### **Unified Planning Work Program Update**

On January 3, SCRCOG put out 2 separate RFQs for 4 new transportation planning studies to be funded during the 2024-2025 Fiscal Years. These include:

- **The South Central Regional Bicycle and Pedestrian Study.**

This study will provide a conceptual framework for increasing the attractiveness, effectiveness and safety of bicycle and pedestrian transportation in the fifteen member municipalities of the South Central Regional Council of Governments.

- **Hamden- State St. Pedestrian Needs Study**

This study will evaluate the pedestrian infrastructure along State Street (Route 5) in Hamden, CT. The study will identify gaps in pedestrian infrastructure such as crosswalks, sidewalks, bus stops, and signage.

- **Madison- Pavement Management Study**

This study will provide a road condition survey of all town roads using automated scanning techniques. It will determine a road condition rating, suggested pavement management method and estimated cost of maintenance for each town road segment.

- **New Haven- Orchard Street Safety and Mobility Study**

Orchard Street is an approximately 1.6-mile-long corridor extending from Dixwell Avenue in the Dixwell neighborhood to Davenport Avenue in the Hill neighborhood. The study's purpose is to identify potential safety and mobility improvements along the corridor with an emphasis on active transportation modes.

**Responses are due on February 5, 2024, by 12:00 noon.** Copies of both RFQs are available

on SCRCOG's website: [here](#)

Five studies were approved last month and SCRCOG staff are working with the selected consultants to finalize project scopes and agreements. Kick-off meetings for these studies are expected in the coming weeks. These studies include: *The Guilford Town Center Traffic Study, The Northford Center Connectivity Study, The Congestion Management Process Study Update, The Regional Freight Study, and The Regional Mobility Study for Aging and Disabled Community.*

### **Local Transportation Capital Improvement Program (LOTICIP) Update**

Throughout the month, SCRCOG staff emphasized the benefits of the LOTICIP program and encouraged our member municipalities to take advantage of the funding. A solicitation was sent out to all the CEOs in the region and presentations were made at both the transportation committee meeting and the policy board meeting. The goal of this effort is to improve the region's transportation infrastructure and fully obligate available LOTICIP funds.

### **Project updates**

- North Branford is working with the region's LOTICIP consultant to complete an application for the Twin Lakes Rd Reconstruction project. This effort is funded using LOTICIP Admin funds as a pilot project to determine if it helps move projects along quicker.
- Guilford applied for the Falcon Rd Reconstruction project. This project involves raising the roadway by 2 feet and rebuilding a seawall to mitigate flooding. SCRCOG Staff will work with DOT to keep this project moving.
- New Haven submitted a new application for the Howard Ave reconstruction project. They also submitted final design plans for the Water Street Cycle Track project, Quinnipiac Ave reconstruction project, and the Valley Street traffic calming project. The Valley Street plans were submitted at the end of December and on January 17<sup>th</sup>, the City received their project approval so that project will be going out for bid.
- West Haven submitted a new application for the Front Avenue Culvert Project. On January 23<sup>rd</sup>, they received a Commitment to Fund letter for their Frontage Rd and Railroad Ave Improvements project.

### **Other Programs**

#### **Greater New Haven Transit District (GNHTD) Regional Ride Program Update**

The Greater New Haven Transit District (GNHTD) has formed a partnership with M7 to provide

Encompass, a new and expansive transportation service that will replace the current Regional Ride Program (RRP). GNHTD has created a new, on-demand 24/7 ride service with no advance notice requirements which will be available to all seniors and disabled passengers who reside in the RRP area. With this partnership, customers will have the option of scheduling same-day rides or pre-scheduling their rides up to 7 days in advance.

The Encompass Program trips are discounted. **The passenger pays only \$5.00 for the first 8 miles traveled.** Each additional mile traveled is \$2.90. The trip is automatically charged to the rider's account, eliminating any exchange of money while in the vehicle. This program also allows for the flexibility to travel with up to 3 additional passengers without any additional cost.

Encompass offers transportation beyond GNHTD's standard ADA service area and hours for residents of the participating RRP towns who are 60 years and older or who are eligible for the ADA Paratransit Program. Please note that trips scheduled with Encompass are on a first-come-first-served basis and will be limited by our current funding availability.

GNHTD's last day of providing transportation for customers who utilize the Regional Ride Program (RRP) will be **March 17, 2024**. GNHTD stopped selling RRP vouchers as of December 26, 2023, and recommends that riders utilize any remaining vouchers by March 17, 2024. Any unused vouchers after this date will not be valid. Please note that all voucher sales are final and unable to be returned. Customers may continue to pay cash \$3.50 per trip until the program ends if they do not have any vouchers left.

Starting on **March 18th, 2024**, Encompass New Haven will be the transportation provider for RRP trips. Additional information will be forthcoming as we approach the transition date.

### **Active Transportation Micro Grant Program Coming Soon**

To ensure the success of this program, a survey has been created aimed at understanding the unique needs of your municipality. We believe that your partnership is crucial in reaching eligible members of your community who could benefit from this initiative.

Your collaboration will play a vital role in ensuring that the Active Transportation Micro Grant Program aligns with the specific needs of your municipality.

Kindly respond to [this survey](#) by February 23, 2024.

If you have any questions, do not hesitate to contact Anna Bergeron ([Anna.Bergeron@ct.gov](mailto:Anna.Bergeron@ct.gov)) or Kristen Levesque ([Kristen.Levesque@ct.gov](mailto:Kristen.Levesque@ct.gov)) .



**Replacement of Highway Sign and Sign Supports Along CT-15 (Wilbur Cross Parkway) & (Merritt Parkway)**

The Connecticut Department of Transportation (CTDOT) is developing plans to replace signs and sign supports along CT-15 (Wilbur Cross Parkway – Signs and Supports) & (Merritt Parkway – Exit Renumbering Only). The new signs and sign supports will be installed in accordance with the latest Federal and State standards and guidelines. The types of signs that will be replaced include, but are not limited to, large overhead and side mounted guide signs and on-ramp entrance signs.

To be in conformance with Federal standards, exit numbers on CT-15 are required to be revised from the existing sequential numbering to mileage-based numbering. More information on exit renumbering can be found at the following link: [Exit Renumbering FAQ.pdf \(ct.gov\)](#) Please refer to the list below for proposed exit numbers for CT-15.

Proposed mileage-based exit numbers:

<b>Northbound:</b>		<b>Southbound:</b>	
<u>Current Exit #</u>	<u>New Exit #</u>	<u>Current Exit #</u>	<u>New Exit #</u>
27	NY-19B	27	NY-19B
28	3	28	3
29	4	29	4
31	5	31	5
33	8	33	8
34	9	34	9
35	10	35	10
36	13	36	13
37	14	37	14
38	15	38	15
39A	16	40A	17A
39B	17A	40B	17B
40A	17B	41	20
40B	17C	42	21
41	20	44	27
42	21	46	28
44	27	47	29
46	28	48	30
47	29	49	32A
48	30	50	32B
49S	31	52	34
49N	32	53	36
51	33	54	37

52	34	55	38
53	36	56	41
54	37	57	42A
55A	38A	58	42B
55B	38B	59	46
56	41	60	50
57	42A	61	51
58	42B	62	52
59	46	63	53
60	50	64	58A
61	51	65	58B
62	52	66	61
63	53	D.O.T. Facility	62
64	58A	67S	64A
65	58B	67W	64B
66	61		
D.O.T. Facility	62		
67	64A		
68N-E	64B		
68W	65		

The design plans for the project are expected to be completed in the spring of 2024 with construction commencing in the fall of 2024. It's important to CTDOT to ensure the public's feedback and thoughts are heard and included. Anyone interested in requesting information on this project may do so by contacting Barry Schilling, Supervising Engineer, [Barry.Schilling@ct.gov](mailto:Barry.Schilling@ct.gov) . Please refer to Project Number 0083-0271.



## AROUND THE TOWNS

### Opportunities

#### **Paid Community Navigator position:**

The City Plan Department is accepting applications to serve as a 'Community Navigator' engagement leader for Vision 2034, New Haven's Comprehensive Plan.

This is a part-time, temporary position. Community Navigators will be involved in engagement across all plan topics, strategizing on how to reach populations often excluded by traditional outreach methods, acting as liaison to those groups/individuals, and trained to host and facilitate public input meetings using a facilitation toolkit. Applicants must be New Haven

residents.

More information on the role and the application can be found here: <https://forms.gle/meJ61bHthYb2Vi8U8>

**Puesto de navegador comunitario remunerado:**

El Departamento de Planeación de la Ciudad está aceptando solicitudes para servir como un 'Navegador Comunitario' (líder de participación pública) para Visión 2034, el Plan Integral de New Haven.

Este es un puesto temporal a tiempo parcial. Los Navegadores Comunitarios apoyarán a la participación en todos los temas del plan, elaborarán estrategias sobre cómo llegar a las poblaciones a menudo excluidas por los métodos de extensión tradicionales, actuarán como enlace con esos grupos/individuos y estarán capacitados para organizar y facilitar reuniones de aportes públicos utilizando un conjunto de herramientas de facilitación. Los solicitantes deben ser residentes de New Haven.

Mas información sobre este papel, y la solicitud aquí: <https://forms.gle/Z3hzHzaboDCZUdDPA>



The poster features a logo at the top left with four icons: a tree, a person, a house, and a person with a child. To the right of the logo, the text reads "Vision 2034" in a large, bold, dark blue font, with "New Haven's Comprehensive Plan" in a smaller font below it. The main body of the poster is dark blue with white text. It starts with "Now recruiting paid Community Navigators!" followed by a paragraph describing the role. Below this is the website "www.newhavenvision2034.com" and a "SCAN ME" prompt with a QR code. At the bottom right, there is the City of New Haven logo and a compass rose.

**Vision 2034**  
New Haven's Comprehensive Plan

Now recruiting paid Community Navigators!  
Community Navigators will serve as engagement leaders for Vision 2034  
This is a part-time, temporary position through 2025. Navigators will be involved in engagement across all plan topics, strategizing on how to reach populations often excluded by traditional outreach methods, acting as liaison to those groups/individuals, and trained to host and facilitate public input meetings using a facilitation toolkit.  
More information on the role and the application can be found here:  
<https://forms.gle/meJ61bHthYb2Vi8U8>

[www.newhavenvision2034.com](http://www.newhavenvision2034.com)

SCAN ME

City of NEW HAVEN

### **Conference of Minority Transportation Officials (COMTO) – CT Chapter: Scholarship Opportunity**

The Voice for Equity in Transportation scholarship will be awarded to two (2) graduating high school seniors, or students currently attending a college, university, or vocational school who have an interest in a transportation related field (e.g., engineering, planning, construction, logistics). The deadline for submission is April 15, 2024. For more information and to view the application, please visit <https://www.comtoct.org/>

For more information, please contact:

*Tamara B. Smith, DM, PMP, STS*

Associate Vice President

Senior Project Manager

AECOM

C 1-860-655-9270

[tamara.smith@aecom.com](mailto:tamara.smith@aecom.com)

### **2024 ITS-Conn Student Scholarship**

ITS Connecticut is offering a scholarship in the amount of \$1,000 to a student who attends an accredited college or university in Connecticut or is a Connecticut resident attending an out of state accredited college or university. The student must be in a program in an ITS related course of study and must demonstrate a commitment to continuing in an ITS related field upon graduation. The application deadline is March 24, 2024. For more information, please visit <https://www.its-conn.org/its-ct-scholarship>

### **Upcoming Events, Surveys and Campaigns**

#### **Super Bowl - Buzzed Driving Is Drunk Driving Campaign**

**Date: February 11, 2024**

**Organization: National Highway Traffic Safety Administration (NHTSA)**

Each year, the Super Bowl garners millions of viewers, with many taking the opportunity to cheer on their favorite team with a night out or by attending a party. To help keep us all safe on the roads, NHTSA is teaming up with State and local traffic safety advocates to remind football enthusiasts that: Fans Don't Let Fans Drive Drunk.

For more information about this training, click [here](#).

Link: <https://www.trafficsafetymarketing.gov/get-materials/drun-driving/buzzed-driving-drun-driving/super-bowl>

**Webinar: RSCP P&E#1 - Countermeasures for Road Safety**

**Date: February 13, 2024**

**Time: 9:00 am to 11:00 am MT/11:00 am to 1:00 pm ET**

**Cost: Free**

**Organization: National Center for Rural Road Safety**

Road safety countermeasures are actions taken to improve transportation safety and therefore decrease the number of injuries and fatalities. These countermeasures can consist of infrastructure, behavioral, or programmatic/policy implementation. This two-hour training will provide an overview of safety countermeasures applicable to local roads with an emphasis on low-cost practices. Discussions include Crash Modification Factors (CMFs), systemic safety analysis, and factors for evaluating and selecting countermeasures.

For more information about this training, click [here](#).

Link: [https://us02web.zoom.us/webinar/register/WN\\_k91w4TJKT7uqqji2oXyryw#/registration](https://us02web.zoom.us/webinar/register/WN_k91w4TJKT7uqqji2oXyryw#/registration)

**Solar Eclipse Preparation Training**

The U.S. Department of Transportation Federal Highway Administration's (FHWA's) Office of Operations (HOP), in collaboration with other Federal, State, and local transportation agency stakeholders, is [conducting a preparation webinar](#) to discuss strategies, resources, tools, and innovations that should be noted to prepare for the upcoming solar eclipse!

**Please join us February 21, 2024, from 1 to 4 p.m. ET.** You can register for the webinar here: [https://us02web.zoom.us/webinar/register/WN\\_tjAQMQFSZ-p0GTSLdvxDQ](https://us02web.zoom.us/webinar/register/WN_tjAQMQFSZ-p0GTSLdvxDQ)

Building off the lessons learned from the 2017 eclipse, FHWA HOP will support State and local departments of transportation as they prepare for this planned special event through various outreach activities, culminating in a 2024 Solar Eclipse Final Report showcasing noteworthy practices, strategies, and innovations used throughout the event.

**2024 Connecticut Land Conservation Conference**

**March 23, 2024**

**Wesleyan University: Usdan Center, 45 Wyllys Avenue, Middletown.**

Join the **Connecticut Land Conservation Council** for a day of learning and networking with fellow land conservation enthusiasts from around the state and beyond at the 2024 Connecticut Land Conservation Conference. The conference is a pivotal gathering for conservationists, land trusts, and anyone passionate about conserving Connecticut's natural

beauty. This year's event brings together a diverse array of voices and expertise to foster learning, collaboration, and innovation in land conservation.

Registration will open soon. You can stay up to date on the Connecticut Land Conservation Council's website: [CT Land Conservation Council : Sign Up to Stay in Touch \(constantcontact.com\)](https://constantcontact.com)

### **Earth Day Ride: Rock to Rock**

Celebrate Earth Day in New Haven for a community bike ride on April 27, 2024. All rides begin and end in East Rock Park. In 2024, you can choose from the following routes: 1-mile, a new 8-mile family ride, 12-mile, 20-mile, a new 40-mile, metric century, plus hikes in East Rock and West Rock Parks. Register here: <https://www.raceentry.com/races/rock-to-rock-earth-day-bike-ride/2024/register>



## **UPCOMING MEETINGS & EVENTS**

### **February**

#### **SCRCOG Meetings**

- February 8<sup>th</sup> – Regional Planning Commission (RPC) Meeting – 5:15 PM
- February 14<sup>th</sup> – Transportation Committee Meeting – 12:00 PM
- February 19<sup>th</sup> – Presidents' Day (Office Closed)
- February 28<sup>th</sup> – Board Meeting – 10:00 AM
- February 28<sup>th</sup> – Housing Working Group Meeting – 1:00 PM

**SOUTH CENTRAL CONNECTICUT  
Regional Planning Commission**

**February 2024 RPC Action Table**

Ref. #	Received	Description	Adjacent RPC Towns	RPC Action
2.1	01/04/2024	<b>City of West Haven: Zoning Text Amendment of Article 3, Section 43 – Daycare.</b>	Milford, Orange, New Haven	By resolution, the RPC has determined that the proposed zoning regulation text amendment does not appear to cause any negative inter-municipal impacts to the towns in the South Central Region nor does there appear to be any impacts to the habitat or ecosystem of the Long Island Sound.
2.2	01/23/2024	<b>Town of Durham: Residential Zoning Amendments and Map Update.</b>	Guilford, Haddam, Killingworth, Madison, Middlefield, Middletown, North Branford, Wallingford	By resolution, the RPC has determined that the proposed zoning regulation text and map amendments do not appear to cause any negative inter-municipal impacts to the towns in the South Central Region nor does there appear to be any impacts to the habitat or ecosystem of the Long Island Sound.

South Central Regional Council of Governments

127 Washington Avenue, 4th Floor West, North Haven, CT 06473

[www.scrkog.org](http://www.scrkog.org) T (203) 234-7555 F (203) 234-9850 [rpc@scrcog.org](mailto:rpc@scrcog.org)

# ANNUAL REPORT 2023



REX Development is a collaboration between the public and private sectors with the aim of promoting economic development in 15 towns located in South Central Connecticut: Bethany, Branford, East Haven, Guilford, Hamden, Madison, Meriden, Milford, New Haven, North Branford, North Haven, Orange, Wallingford, West Haven, and Woodbridge. The partnership is financed by both private sector partners and the towns of the South Central Regional Council of Governments (SCRCOG). REX supports programs and policies that are directed towards making the region more competitive in the global economy. REX also educates stakeholders on the economic development opportunities that are available. To ensure that the best outcomes are achieved, REX works in conjunction with local, state, and federal entities.





# ACCOMPLISHMENTS

## CEDS

### Creation and Oversight of the South Central Connecticut Comprehensive Economic Development Strategy

REX Development is a key player in regional economic growth. It serves as a collaborative entity, uniting local governments, businesses, nonprofits colleges and universities, and community organizations to coordinate and implement effective economic development initiatives. REX is responsible for the South Central Connecticut Comprehensive Economic Development Strategy (CEDS) that outlines the region's goals, challenges, and strategy. Annually, REX provides an update to the region's municipalities on the region's vitality while obtaining information about the challenges or opportunities the municipality is facing. We collect and analyze quantitative data related to workforce, employment, income, housing, key sectors, infrastructure, business retention and expansion, land use, and sustainability to provide an annual update to EDA. By fostering collaboration, REX leverages resources, seeks funding opportunities, and avoids duplications. They also conduct research and engage with the public to shape inclusive strategies.

## Grants

### CARES Grant: Business Survey

We conducted two surveys to gather information from businesses on their recovery from the pandemic, future plans, and ongoing recovery needs. Our primary goal was to identify unmet needs and provide resources for businesses to improve their resilience moving forward.

Highlights of the survey responses are:

- Only a quarter of businesses have a formal resiliency plan, while 36% have an informal plan.
- Hybrid work schedules continue to be the number one permanent change, with an increase from 52.8% in 2022 to 62.2%.
- About 55% of businesses anticipate an increase in the use of technology, while sustainability is the second-highest anticipated change.
- General inflation is the most pressing concern of businesses, overtaking the availability of workforce to claim the top spot.
- The number of businesses citing supply chain disruptions/locating alternative suppliers dropped from 32.5% to 20.5%.

### CARES Grant: Disaster Preparedness Campaign

As part of the CEDS plan for 2023-2028, this grant was used to promote awareness and readiness for potential business disruptions. This was achieved through new content on the REX website, e-newsletters, and social media marketing. Business resilience planning entails preparing and

# ACCOMPLISHMENTS

and adapting a company to withstand and recover from various challenges, disruptions, and uncertainties that may affect its operations, finances, and overall stability. These challenges may include natural disasters, economic downturns, cyberattacks, supply chain disruptions, and others. Business resilience planning aims to ensure that a company can continue to function and provide its products or services even when faced with challenging circumstances.

## CARES Grant: Hospitality & Leisure Sector Recovery

REX organized interactive training sessions to help the hospitality industry recover from the impact of the pandemic. One of our recent sessions, titled "Tips for Sales Success in Today's Hospitality World," was conducted by Signature Worldwide and provided valuable insights into the current market. During the session, attendees were introduced to various tactics that could help hotels attract more business, including the use of artificial intelligence and crafting effective responses to RFPs. Another session, "Benefits of Working with Receptive Tour Operators," focused on increasing the number of groups visiting the area. Lastly, a session focused on best practices when marketing to international groups and solo travelers. Additional sessions on digital marketing, SEO optimization, and best practices will continue in 2024. These sessions will be interactive and later accessible on the Visit New Haven website. While they are primarily intended for the hospitality industry, a considerable portion of the content will also be relevant to other businesses.

## SCRCOG Grant: Municipal Services Program

REX Development offers free on-call economic development services as part of the Municipal Services Program. These services provide tailored peer-to-peer coaching and assistance to meet each community's specific needs, including economic development training, consulting, peer review of documents and local processes, on-site staff coverage, and identification of workforce development requirements.

## Stakeholder Education

### Stakeholder Education/ Regional Economic Development Forums (REDFO)

- Frontier: Fiber Deployment in Connecticut
- Cushman & Wakefield: Update on the commercial market in Greater New Haven
- Visit New Haven: Update on the recovery of the travel & tourism market
- 2023 CEDS Business Survey Results

# ACCOMPLISHMENTS

## Tourism

### Visit New Haven

Visit New Haven uses a comprehensive digital strategy to promote Greater New Haven. It includes a website, mobile app, social media, and newsletters. All tourism-related businesses and events in the region's 15 towns can be listed on our website and app. By using this integrated approach, we maximize reach and foster a deeper connection between the destination and its audience, ultimately driving tourism growth and creating lasting impressions.

In addition to direct-to-consumer marketing, Visit New Haven attends tradeshow, hosts tour operators and travel writers, and provides training to hospitality businesses. In 2023, we attended Discover New England (a tradeshow focused on tour operators from the UK and Germany) and hosted a number of domestic and international travel writers, including publications from the UK, Ireland, Australia, and New Zealand. With international service from Dublin to Hartford via Aer Lingus, as well as the NYC airports and Boston, this is a potential growth market.

In 2023, Greater New Haven received significant national press coverage from renowned media outlets such as the New York Times, CNN, Travel and Leisure, Condé Nast, Boston Globe, Bloomberg, and the New Yorker. This publicity was incredibly valuable, reaching our primary audience within the drive market through articles featured in New York and Boston. Visit New Haven and our partners amplified this coverage through social media and e-newsletters to both visitors and residents.

## Funding

### Access to EDA Funding

REX Development is the designated Economic Development District (EDD) by the U.S. Economic Development Administration (EDA). The EDA provides funding programs such as Public Works, Economic Adjustment Assistance (EAA), Planning and Local Technical Assistance, Innovation and Entrepreneurship, Trade Adjustment Assistance for Firms, and Regional Innovation Strategies (RIS).

## CTrides: Quarter Activity Summary

October—December 2023

### Road Scholar

During this quarter, our biannual Road Scholar Spring 2024 initiative continued. We streamlined the information gathering process for 38 schools, and, notably, we updated the logos for all of the CT State Community Colleges, Eastern CT, and Wesleyan University. Additionally, we added the new art for the Spring 2024 U-Pass CT card into the participating school's brochures. Following the internal review and approval, we sent the files to the vendor for printing. Within a few weeks, printed brochures were completed and delivered to the schools.

Also, as part of the Road Scholar program, we developed posters promoting U-Pass CT and provided information on how to obtain one. Fifteen schools requested copies, and we promptly printed, shipped, and delivered them. CT State Community College's Norwalk campus requested postcard versions of the U-Pass CT posters, which we customized, printed, and delivered accordingly.

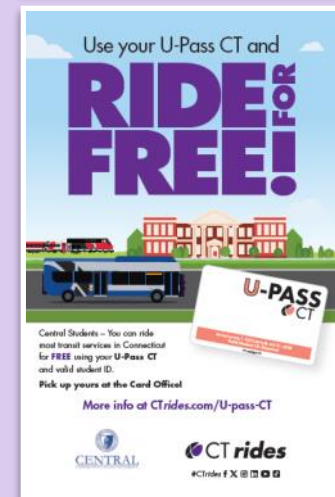
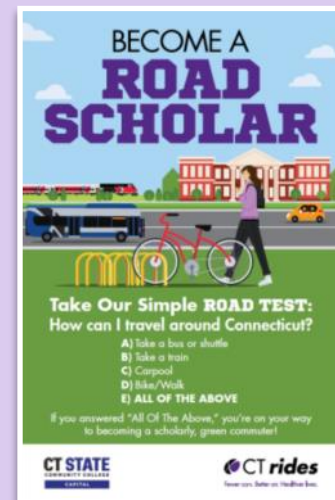
Lastly, we initiated a new strategic approach for Road Scholar Fall 2024. We developed a creative brief and sent it to the marketing agency. By end of the quarter, we received first-draft creative concepts, and we sent them to the Connecticut Department of Transportation (CTDOT) for review.

### Transit is a Trip Campaign 2.0

During the second phase of the Transit is a Trip campaign, we reviewed the proposed media plan for FY'24 and received client approval. We also evaluated new headlines and additional creative assets to refresh the campaign. Updated assets were approved by CTDOT and forwarded to the media agency for the campaign launch on November 22nd. Additionally, we generated and provided the necessary tracking information from Facebook and Google Analytics.

### CTfastrak Direct Mail Campaign

Strategic planning was initiated for a CTfastrak direct mail campaign by creating a comprehensive creative brief. Simultaneously, we compiled a detailed list of stations and nearby destinations, covering locations such as Waterbury and Manchester stops. Analyzing common destinations for residents in proximity to CTfastrak stations, utilizing Streetlight analytical tools to identify potential users who could benefit from the service instead of driving, was initiated and is still in process.





## CTrides: Quarter Activity Summary (Continued)

October—December 2023

### CTrides News Roundup

During the last quarter, we distributed three editions to the *CTrides* email subscribers. Throughout this period, our newsletter reached an average of 28,629 recipients. Among these emails, an average of 5,318 were opened, resulting in an impressive 18.8% open rate. Additionally, our content garnered an average of 1,012 clicks. Notably, the most popular articles focused on the CTDOT's proposed bus and rail service and fare changes, as well as the press release announcing Governor Lamont's launch of a microtransit pilot program. As the quarter drew to a close, we initiated the development for the January edition.

### CTrail Holiday Campaign

Created a new campaign to promote the use of *CTrail* Hartford Line and *CTrail* Shore Line East to get to various holiday events accessible by train. We developed a strategic creative brief and developed the media strategy. Upon approval from CTDOT, the first draft of creative concepts were initiated, leading to the asset development phase. The campaign commenced on November 14, and included digital, paid and organic social media assets. Other notable elements of the campaign included curating a tandem Spotify holiday playlist and an animated graphic to be displayed at New Haven Union Station. Holiday-themed train posters were designed and distributed to *CTrail* stations. A holiday e-card was created and sent to our mailing list during the first week of December.

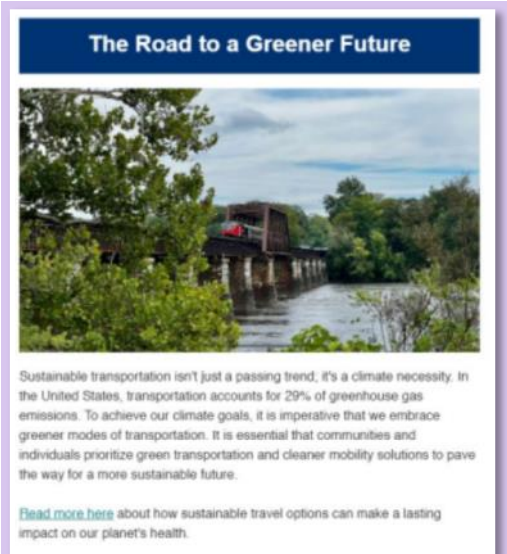
As the quarter drew to a close, final organic social media posts were sent and we reviewed the initial campaign report. Continuous tracking of social media followers and data continued for the length of the media run. Finally, all assets were removed post-New Year.

### Along the Lines Podcast

Three episodes were recorded (40, 41, 42) and two episodes were released (38 & 39) during this quarter. A new platform with a video component was tested from the CTDOT building to avoid future recording issues. By the end of the quarter, the podcast had 9,546 downloads.

### Meriden Service Expansion

Deployed outreach resources to support the service expansion to inform partners and stakeholders in the area about the initiative. Also, created a poster to be used at the Meriden Yulefest and social media assets to promote the service.



## CTrides: Quarter Activity Summary (Continued)

October—December 2023

### Metro-North Super Express

Developed a flyer, poster, and social media assets with proposed captions to promote the Metro-North Super Express service from Stamford to Grand Central Station. Final art was provided to the CTDOT.

### Hartford Union Station Selfie Station

The approved creative brief was forwarded to the Greater Hartford Transit District (GHTD), and a site visit was conducted to assess the proposed location for the selfie station within Hartford Union Station. Specifications and dimensions were documented, and the proposed location received approval. Subsequently, creative development commenced. However, based on feedback from CTDOT, the strategic approach was adjusted, prompting the initiation of developing evergreen options for year-round use.

### CTrail Coaster Campaign

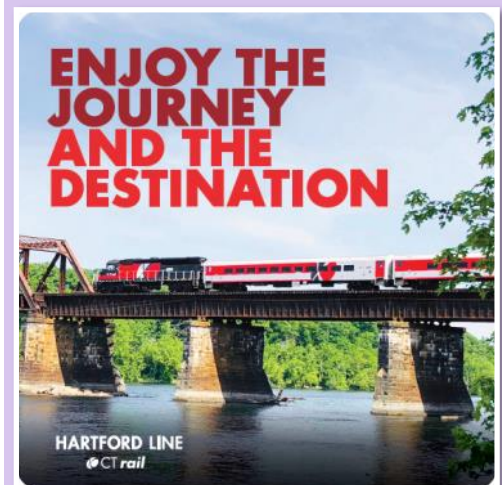
Completed work on a creative brief for coaster design and creative development began. We collected coaster quotes and samples suitable for restaurants and bars. Simultaneously, we completed the task of identifying restaurants and bars near CTrail Hartford Line and CTrail Shore Line East stations, compiling a comprehensive list. The list was amended with additional options and we received approval from CTDOT.

Multiple rounds of creatives were conducted, with feedback incorporated from the team and subsequently submitted to CTDOT for review. A strategic distribution plan was developed in partnership with the marketing and outreach teams.

### Shore Line East Ad for Mohegan Sun Casino

Revised signage promoting CTrail Shore Line East and the Mohegan Sun free shuttle were sent to the marketing contact at Mohegan Sun. After their review, the updated graphics were approved. These graphics were put on displayed across all property digital screens, including the arena concourse, hotel ad channels, convention and expo plasmas, and individual slot machines.

Following CTDOT's request for a few updates, the necessary changes to the language were swiftly completed. Feedback received from Mohegan Sun was relayed back to CTDOT for further consideration. Finally, a discussion was held to strategize the inclusion of the SEAT service on the Shore Line East website.



# CTrides: Quarter Activity Summary (Continued)

October—December 2023

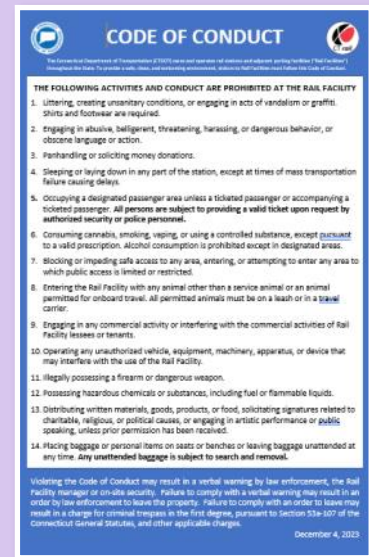
## Fare Increase

A new PDF fare table was developed and updates were made to the online fare calculators. We issued service alerts, and a message regarding fare adjustments was prominently displayed on the *CTrail* Hartford Line and *CTrail* Shore Line East websites. Additionally, we designed a poster outlining fare increases and service details for the Metro-North New Haven Line, Waterbury, Danbury, and New Canaan branches.



## Code of Conduct Posters

Updated the poster designs in English and Spanish for display at rail stations and they were printed and delivered to CTDOT



## Social Media

The team posted social media content across the *CTrides*, *CTrail* Hartford Line, *CTrail* Shore Line East, and *CTfastrak* accounts, which includes Facebook, Twitter, Instagram, LinkedIn, and TikTok (*CTrides* only).

A total of 143 posts were published through *CTrides* various platforms during this quarter. The total impressions were 799,756, with 9,110 engagements and an engagement rate of 6.23%. This represents the following changes from the last quarter, -92.7%, 34.6%, and 3.1%, respectively. Lastly, the *CTrides* TikTok account received a total of 18,282 video views and 12 new followers.

For *CTfastrak*, 106 posts were published on Facebook, Instagram, and Twitter. The total impressions were 321,556, with 6,219 engagements and an engagement rate of 6.04%. This represents the following changes from the last quarter, 77.4%, 82.2%, and -9.1%, respectively.

For the *CTrail* accounts, Hartford Line and Shore Line East, a total of 259 posts were published on Facebook, Instagram, and Twitter. The total impressions were 2,486,096, with 14,343 engagements and an engagement rate of 7.14%. This represents the following changes from the last quarter, 266.4%, -25.3%, and -24.2%, respectively.





## CTrides: Quarter Activity Summary (Continued)

October—December 2023

### Outreach requests—in support of the Outreach and Engagement Specialists

Marketing created and printed materials to promote different events across Connecticut.

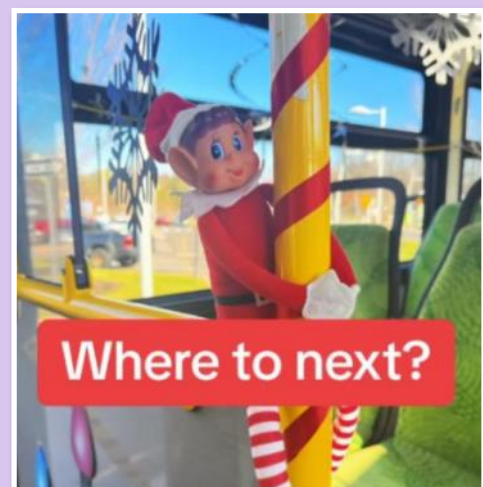
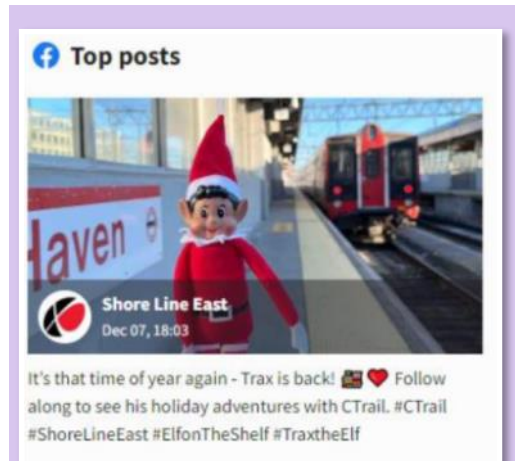
- Created nearby transit social media assets tailored for the Bristol Bazaar and Night Fall events.
- Designed marketing materials specifically for the CTrides booth featured at the Energy Expo.
- Printed "Transit is a Trip," "Ridematching and Rewards," "Greener Commute," and "Emergency Ride Home" posters for the Department of Energy and Environmental Protection (DEEP).
- Developed and printed informative posters regarding the "Benefits of Driving Less" and the "10-Trip Bus Pass" for DEEP.
- Printed 20 "Super Express Train" posters to be displayed at the University of Bridgeport.

### Miscellaneous Projects

- Developed a plan and schedule for the "Elf on the Shelf" social media campaign and completed filming, editing, and scheduling content for the season
- Developed a social media voice for CTrides and CTfastrak and updated the social media brand guides to include the new creative direction.
- Met with the Hartford Winterfair team to discuss upcoming cross-promotion opportunities for the event.
- Held kickoff meeting to discuss new elements of the Drive Less CT Climate Challenge, including goals, employers' involvement, and prizes.
- Completed the CTrail Brand Guide.
- Developed a presentation for the CTDOT's AdWheel Awards submission for the "Transit is a Trip" campaign.

### Administration

- Completed interview and selection process for the Multi-Modal Platform System, After Hours, and Graphic Design services RFP, and finalized negotiations and new vendors setups.

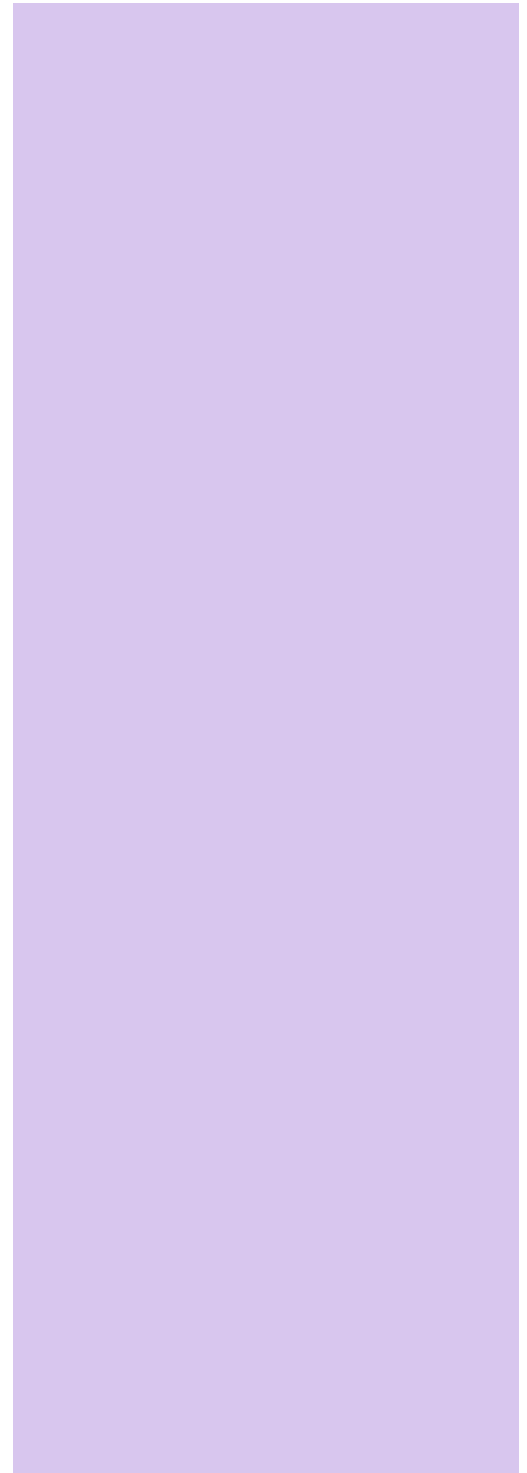




## CTrides: Quarter Activity Summary (Continued)

October—December 2023

- Updated Salesforce to improve data collection, analysis and reporting.
- Began investigating the use of AI tools in Customer Service.
- Kicked off the initial phase of the CTrides of the Future program transition.



## Participating Organization Activity

As of December 31st, the total number of CTrides employer participants, stakeholders and community participants was **541**.

### Highlights:

#### All About Trains

Hosted in-class presentations for second-grade students at Edgewood Magnet School in New Haven. The success of the presentations led to the Board of Education approving a field trip. Planning has begun for the school’s 3rd-grade classes (44 students plus chaperones) to take a trip on the CT*rail* Hartford Line. Additionally, began planning a field trip for approximately 300 students and faculty from North Street School traveling from Windsor Locks to Springfield.

Launched a library outreach campaign for All About Trains programming and engaged the Public Library of New London as a new partner and presentation space.

#### Connecticut Energy Expo

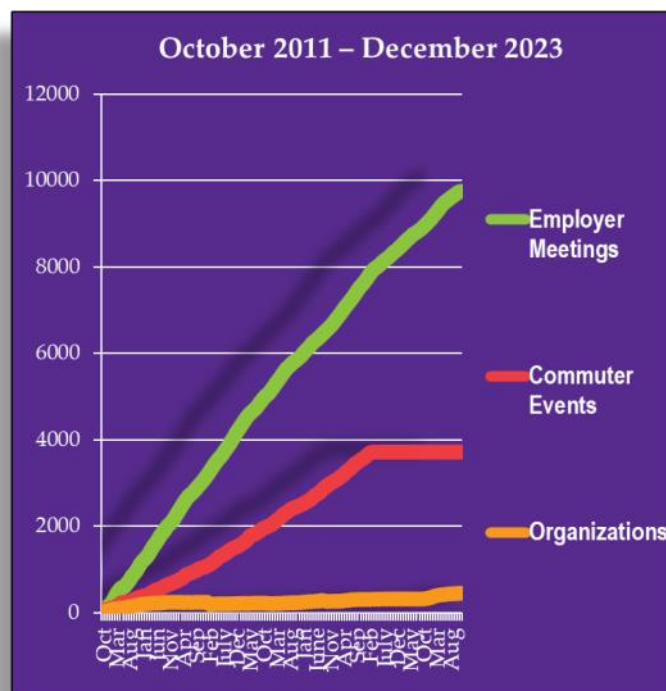
Hosted the transportation table for the multi-day statewide event in partnership with CTDOT and CT*transit*. Presented on active and sustainable modes serving the capital region, and surveyed event attendees to identify travel patterns and regional outreach opportunities.

#### Wesleyan University

Hosted two consecutive Try-Transit Days to promote River Valley Transit’s XtraMile (on-demand) Service to the Wesleyan campus. Three on-demand trips were conducted during the two days to show students how to use the service and where to access it.

The CTrides Outreach Team held **114 Events and Meetings** with our worksite partners during Q4. The total number of currently participating organizations is at **541**.

This quarter’s worksite activity, segmented by region, can be found on the following pages. A complete list of program organizations/stakeholders is in Appendix A.





Fewer cars. Better air. Healthier lives.

## Quarterly Report

October—December 2023

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### **Metro-North Super Express Outreach**

Contacted over 70 employer, municipal, transit, and community-based organization partners to promote the new Super Express service into Grand Central Terminal serving New Haven, Bridgeport, and Stamford.

### **LTIMindtree**

Conducted second consecutive Try-Carpooling event with LTIMindtree gaining 24 new employee riders in 6 carpools between the Berlin and Hartford offices.

### **New Outreach and Engagement Specialist**

Hired and trained a new outreach and engagement specialist for the Stamford Region.

### **New and Reengaged Partners:**

- AARP Connecticut
- Ace Handyman Services
- Bristol Public Schools
- Connecticut Museum of Culture and History
- Home Depot (Southington Division)
- Honeywell Life Safety
- Lockton
- Norwalk ACTS
- Public Library of New London
- ReadyCT
- Scott's Miracle-Gro
- Winchester Economic Development Commission
- Women's Business Development Association



## Regional Worksite Highlights

**Western CT** includes Litchfield, Housatonic, Bridgeport & Stamford regions

### Highlights

#### Winchester Economic Development Commission (WEDC)

Coordinated a new partner meeting to discuss and analyze transportation needs among manufacturers in Winchester and surrounding areas. Also, presented to the WEDC Manufacturing Advisory Board and 2nd Annual Manufacturing Summit attendees in the City of Torrington.

#### Greenwich Public Schools

An introductory meeting with the Chief Operating Officer led to the school administration registering for the Emergency Ride Home program. COO and Business Services showed interest in a Try-Carpooling Day for faculty and staff in early 2024.

#### City of Norwalk

Launched a task force with the City Housing group to promote CTrides services and highlight transportation access near proposed developments — an ongoing effort to increase ridership and further involve Norwalk Transit District.

#### The National Federation of the Blind

Hosted a transportation resource table for convention attendees and distributed information about CTrides services.

#### University of Connecticut – Stamford

Hosted an onsite transportation resource table during new student orientation. Promoted U-Pass CT, transit access in and around campus, CTrides' trip planner and ridematching and rewards services.

#### Norwalk ACTS

New partner meeting to review CTrides resources, including the Emergency Ride Home program and CTpass. Reviewed support available for Try-Transit and Try-Carpooling days for the non-profit with over 200 community, civic leaders, organizations, and education members

### Meetings

- Ace Handyman Services
- Bridgeport Regional Business Council
- Career Resources, Inc.
- City of Norwalk
- City of Torrington
- Connecticut Department of Labor (NW Business Services)
- Connecticut Transit- Stamford
- CT State Community College - Northwestern
- Engage Staffing
- Fairfield Chamber of Commerce
- Fit Together
- Greater Bridgeport Transit
- Greenwich Public Schools
- Live Green CT
- Naugatuck Valley Council of Governments

- North East Transportation (NET)
- Northwest Connecticut Chamber of Commerce
- Norwalk ACTS
- Sikorsky
- The City of Norwalk
- Town of Greenwich
- Town of Winchester
- Winchester Economic Development Commission
- Women's Business Development Council



## Regional Worksite Highlights

**Southern CT** includes Middlesex, New Haven & coastal regions

### Highlights

#### Medtronic

Provided CTrides information to organizational leadership and the general workforce through separate presentations during campus benefits fair. The Emergency Ride Home program was the main topic of interest for both groups, followed by ride-matching services for the North Haven location.

#### Greater New Haven Transit District (GNHTD)

In partnership with The Kennedy Collective, hosted an informational presentation for Greater New Haven Transit District and its board members during the rider's forum. Reviewed GNHTD routes and the CTrides app for trip planning and tracking.

#### Greater New Haven Chamber of Commerce

Attended The Big Connect annual exposition to promote CTrides to over 70 organizations, including universities, municipalities, and New Haven-based businesses. Distributed CTrides materials, conducted networking efforts, and secured a new contact at Honeywell.

#### General Dynamics-Electric Boat

Launched Carpool Try-it Day working group at the Groton campus, an early 2024 event. Developed registration

survey, scheduled promotion events, and hosted an information session in December.

#### Honeywell Life Safety

Reengaged partner through Greater New Haven Chamber networking. Connected with the campus Energy Program Management Supervisor to begin carpool and vanpool programming for the Northford workforce.

#### Public Library of New London

New partner meeting with the library to discuss CTrides' resources and present the All About Trains program to administrative leadership. A presentation will take place some time in early 2024.

### Meetings

- City of New Haven
- Community Action Agency of New Haven
- Connecticut Business and Industry Association
- Eastern Connecticut Transportation Consortium
- Edgewood Magnet School
- Edgewood School
- General Dynamics- Electric Boat
- Honeywell Life Safety
- Medtronic
- New Haven Coalition for Active Transportation
- Public Library of New London
- River Valley Transit District
- The Kennedy Collective
- Town of Woodbridge

- Wesleyan University
- Windham Region Transit District



## Regional Worksite Highlights

**Eastern CT** includes the Hartford, North and Central regions of Connecticut

### Highlights

#### Connecticut Department of Administrative Services

Hosted preliminary event as the first in a sequence with the Hartford campus to promote the Emergency Ride Home program, provided transit information, and engaged with past and prospective vanpool users. Working in conjunction with the Commissioner’s office to support return to office plans.

#### United Healthcare Group

Hosted a transportation event with the re-engaged Hartford-based partner. Presented transit-specific information and provided training on the CTrides app. Event success led to a leadership meeting to review the Emergency Ride Home program and began planning for a 2024 Transit Try-It Day.

#### Meriden Yulefest

Hosted transportation table at the City of Meriden Yulefest to promote route expansions of routes 561, 563, 564, 565 and 566. Created custom collateral for the event to present these local transit options to activity centers.

#### Lockton

Held a new partner meeting with Lockton’s Employee Benefits

Manager to discuss campus relocation to West Hartford in 2024. Presented local transit options and scheduled an onsite event early in the New Year to begin a sustainable commuting campaign.

#### LTIMindtree

Launched a carpool event for employees traveling from the Berlin location (Eversource building) to their Hartford location for a company-wide event. Three new carpools with 13 participants were formed through a CTrides-administered survey and informational meeting. As a result of the event’s success, the Global Head of the Utilities Delivery Department will begin an ongoing carpool program from their Berlin to Hartford office.

#### Connecticut State Agencies

Launched working group with the Connecticut Office of the Attorney General, State Comptroller, State Treasurer, Secretary of the State and Commission on Human Rights and Opportunities to begin planning for a multi-agency Transit Try-It Day in 2024.

#### Route 511 Outreach

Partnered with ReadyCT and the Connecticut Department of Labor to begin public engagement for the state’s workforce strategy to promote the new route 511 to job seekers along the Berlin corridor.

#### Meetings

- AARP
- Bristol Public Schools
- Center For Latino Progress
- City of Bristol
- Commute with Enterprise
- Connecticut Department of Administrative Services
- Connecticut Department of Energy and Environmental Protection
- Connecticut Department of Labor
- Connecticut Department of Transportation
- Connecticut Museum of Culture and History
- Connecticut Office of the Attorney General
- Connecticut Office of the Treasurer
- Connecticut Transit
- Connecticut Workers Compensation Commission
- CT State Community College - Capital
- Day Pitney, LLP
- Home Depot (Southington Division)
- Lincoln Technical Institute - New Britain
- Lockton
- LTIMindtree
- McLean Care
- New Britain Downtown District
- Office of the Connecticut Secretary of State
- OKAY Industries (Berlin)
- ReadyCT



## Regional Worksite Highlights

- Scott's Miracle Gro
- Sheldon Oak Central
- SustainableCT
- Town of Berlin
- Trinity College
- U.S. Department of Transportation, FHWA
- United Healthcare Group
- University of Saint Joseph

## Quarterly Report

October—December 2023

### Customer feedback:

- *“Lisa was excellent and forthcoming with helpful information!”*
- *“Kimberly provided fast, knowledgeable, courteous service.”*
- *“Brenden was great. He hung in there and answered all of my questions and gave me additional information I needed.”*
- *“The quick responses were super helpful, thanks so much.”*
  - *“I got my answer quickly. Thank you.”*
- *“Paola was very helpful, my question was answered and I can get on the Amtrak train.”*
- *“Cindy was so helpful...you should give her a big Xmas bonus and raise!”*

### Customer Service Highlights

CTrides/CTrail calls: **6,269**

Custom Commute Plans: **39**

Total Number of Website Form Submissions: **314**

Total Number of Emails Sent and Received: **1,235**

### Customer Service Details:

- **5,457 Total** cases into CTrides
  - **3,882 calls**  
*7 inquiries about available disabled services*  
*24 bilingual inquiries*
  - **Sent and received 1,235 emails**  
*Great or OK rating on 91.7% of emails surveyed*
  - **Facilitated 340 live online chats of which 75 were SMS (text) chats**  
*4.8 out of 5 (best) avg. rating on all chats*
- **Provided 1 Emergency Ride Home**— 1 Vanpool
- **Processed 141 CTrail Hartford Line and 89 CTrail Shore Line East** complaints, suggestions, questions

### 4th Quarter 2023



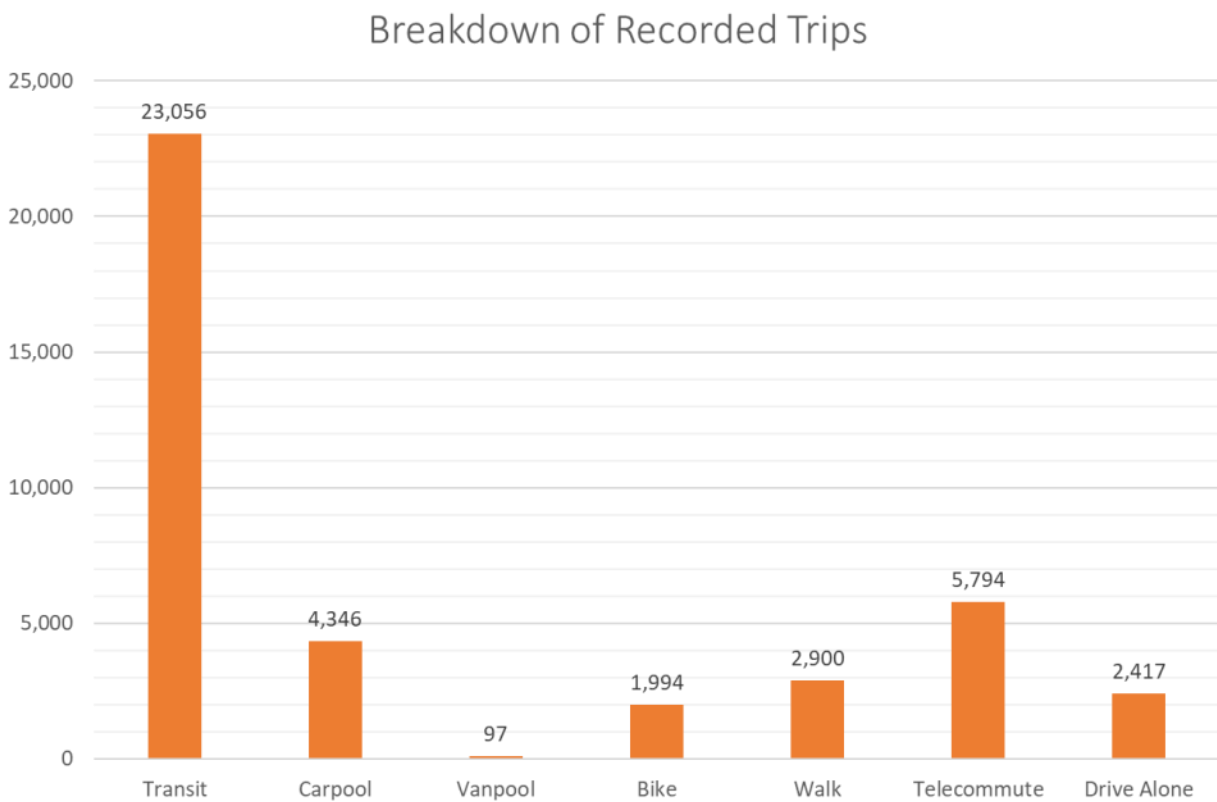
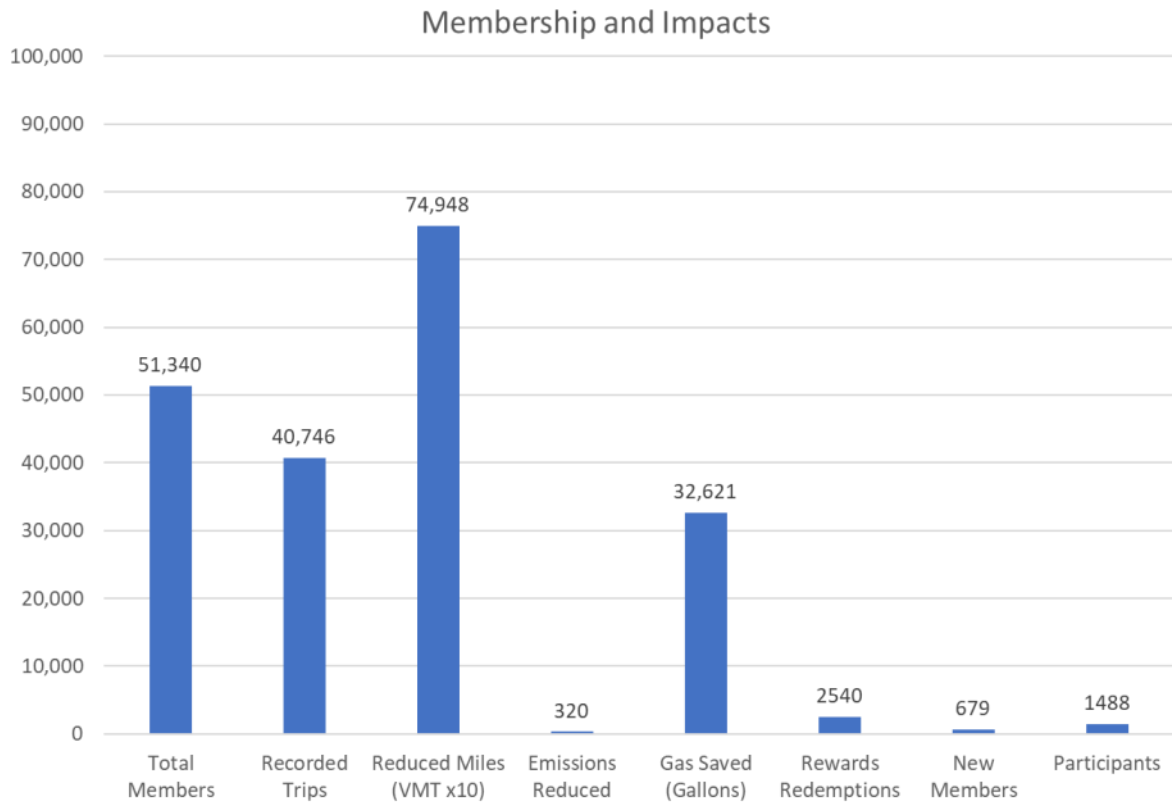
▶ **3,882— Inbound Calls**

▶ **340 — Online Chats**

▶ **1,235— Emails**



## Ridematching and Rewards



**As of Q3 2022, there are more than 400 businesses, agencies and municipalities working with CTrides**

1. 111 Harbor Point Apartments
2. 18 High Apartments
3. 254 College Street Apartments
4. 3PL Worldwide
5. 360 State Apartments
6. 38 Crown Street Apartments
7. 9 Town Transit
8. AARP Connecticut
9. Abbey Lane Living
10. Ace Handyman Services
11. Advance Auto Parts
12. AdvanceCT
13. Advanced Behavioral Health
14. AECOM
15. Aetna
16. Albea
17. Albertus Magnus
18. Albertus Magnus (East Hartford)
19. Alexion Pharmaceuticals
20. Alinabal
21. All Our Children Academy
22. All Our Kin
23. Allure
24. Altair Global
25. A.M. Property Holding
26. Amazon Fulfillment Center BDL-2
27. Amazon Fulfillment Center BDL-5
28. Amazon HFD5 (Manchester)
29. Amazon Sorting Center Wallingford
30. American Institute
31. Amistad Center for Arts and Culture
32. Amplify CT
33. Ann’s Place
34. Aptar Group
35. ARC of Litchfield County
36. Artspace New Haven
37. Ascot Group
38. ASML, Inc.
39. Asnuntuck Community College
40. Avon Health Center
41. BAR - New Haven
42. Becton Dickinson and Company
43. BHcare
44. Bigelow Tea
45. Bike West Hartford
46. BikewalkCT
47. Black Rock Library
48. Bloomfield Public Library (Prosser)
49. BLT Office (Norwalk)
50. BLT Office (Stamford)
51. Bradley Airport
52. Branford Hall (Branford)
53. Branford Hall (Southington)
54. Breakfast, Lunch, and Dinner Group
55. Bridgeport Library
56. Bridgeport Public Schools
57. Bridgevolt
58. BrightStar Care
59. Bristol Public Schools
60. Bristol Rotary Club
61. Building Blocks Learning Centers
62. Burroughs Library
63. Cabelas
64. Capital Community College
65. CARTUS
66. CDM Smith
67. Center for Latino Progress
68. Central Connecticut Chambers of Commerce
69. Central Connecticut Coast YMCA
70. Central CT State University
71. Chabaso Bakery, Inc.
72. Children’s Day School
73. Cigna
74. City of Bridgeport
75. City of Danbury
76. City of Groton
77. City of Meriden
78. City of Middletown
79. City of New Britain
80. City of New Haven
81. City of New London
82. City of Stamford
83. City of Torrington
84. City of Waterbury
85. City of Waterbury - Public Health
86. CLIP Bike
87. College and Crown
88. ComForCare
89. Commission on Human Rights and Opportunities
90. Commission on Persons with Disabilities
91. Community Health Center of New London
92. Concord Meadows
93. Connecticutare
94. Connecticut Association of Community Transportation
95. Connecticut Beardsley Zoo
96. Connecticut Boy Scouts-33rd Troop
97. Connecticut Children's Medical Center
98. Connecticut College
99. Connecticut Convention Center
100. Connecticut Council of Municipalities
101. Connecticut Department of Developmental Services
102. Connecticut Department of Energy and Environmental Protection (Hartford)
103. Connecticut Department of Energy and Environmental Protection (New

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|--|---|--|
| Britain)   | 135. CTtransit  | 167. Epic Insurance Brokers                  |
| 104. Connecticut Department of Labor                   | 136. CTfastrak  | 168. Erection & Welding Contractors (EWC)    |
| 105. Connecticut Department of Transportation          | 137. Danbury Medical Group                                | 169. Escape                                  |
| 106. Connecticut Department of Veterans Affairs        | 138. Datto, Inc.  | 170. ESPN                                    |
| 107. Connecticut Food Share                            | 139. Dav-Co Metals, LLC                                   | 171. Essex Steam Train and Riverboat         |
| 108. Connecticut Green Bank                            | 140. Davis Street Magnet School                           | 172. ExecutNet                               |
| 109. Connecticut Green Bank - Stamford                 | 141. Day Pitney   | 173. Fairfield Branch Woods Library          |
| 110. Connecticut Homeschoolers Inclusive               | 142. Deloitte   | 174. Fairfield Public Library                |
| 111. Connecticut Innovations                           | 143. Department of Administrative Services                | 175. Fairfield University                    |
| 112. Connecticut Institute for Refugees and Immigrants | 144. Department of Economic and Community Development     | 176. Fit Together                            |
| 113. Connecticut Main Street Center                    | 145. Department of Emergency Services & Public Protection | 177. Foxwoods Resort and Casino              |
| 114. Connecticut Mental Health Center                  | 146. Department of Public Health (Hartford)               | 178. FTD Florists                            |
| 115. Connecticut Museum of Culture and History         | 147. Department of Rehabilitation Services                | 179. Fusco Corporation                       |
| 116. Connecticut National Guard                        | 148. Department of Revenue Services                       | 180. From You Flowers                        |
| 117. Connecticut Office of Early Childhood             | 149. Department of Social Services (Hartford)             | 181. Gartner Group                           |
| 118. Connecticut Old State House                       | 150. Diageo, Inc.   | 182. Gateway Community College               |
| 119. Connecticut Probate Court                         | 151. Discovery Science Center                             | 183. Gaylord Specialty Healthcare            |
| 120. Connecticut River Valley Chamber of Commerce      | 152. Dollar Tree Distribution Center                      | 184. Global Steering Systems                 |
| 121. Connecticut Spring and Stamping                   | 153. DRS  | 185. GoNetSpeed                              |
| 122. Connecticut State Insurance Department            | 154. East River Energy                                    | 186. GoNHGO                                  |
| 123. Connecticut Valley Hospital                       | 155. East Side Library                                    | 187. Goodwill of Western & Northern CT       |
| 124. Connecticut Valley Industries                     | 156. Eastern Account System, Inc.                         | 188. Goodwin College                         |
| 125. Connecticut Water                                 | 157. Eastern Connecticut State University                 | 189. Governor Pitkin School                  |
| 126. Conning, Inc.                                     | 158. Eastern Connecticut Transportation Consortium        | 190. Greater Bridgeport Transit              |
| 127. Continuum of Care Inc.                            | 159. Eastern Workforce Investment Board                   | 191. Greater Manchester Chamber of Commerce  |
| 128. Cook Hill Elementary School                       | 160. Edgewood Magnet School                               | 192. Greater New Haven Transit District      |
| 129. Corsair Apartments                                | 161. Electric Boat  | 193. Greater Norwalk Chamber of Commerce     |
| 130. Crocker House Apartments                          | 162. Eli Apartments                                       | 194. Greater Southington Chamber of Commerce |
| 131. Crown Court                                       | 163. Empire State Realty Trust                            | 195. Greater Waterbury Transit District      |
| 132. Crown Point Apartments                            | 164. Engage Staffing                                      | 196. Greater Waterbury YMCA                  |
| 133. Crown Towers                                      | 165. Enterprise Holdings                                  | 197. Greenwich Board of Education            |
| 134. CT Department of Labor                            | 166. Enterprise Rideshare                                 | 198. Greenwich Chamber of Commerce           |
|  |   | 199. Greenwich Public Schools                |
|  |   | 200. Group CBS Circuit Breaker Sales         |
|  |   | 201. Hampton House Apartments                |
|  |   | 202. Hartford Adult Education Center         |

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| 203. Hartford Foundation for Public Giving                 | 238. JCC of Greater New Haven                              | 275. Metro on Crown                                 |
| 204. Hartford HealthCare System Support Office             | 239. Jewett City Savings Bank                              | 276. Middlesex Community College                    |
| 205. Hartford Hospital                                     | 240. Job Corps (Hartford)                                  | 277. Middlesex Community College - Meriden Campus   |
| 206. Hartford Library (Park Street Branch)                 | 241. Job Corps New Haven                                   | 278. Middlesex Hospital                             |
| 207. Hartford Public Library                               | 242. Jones Lang Lasalle Americas                           | 279. Middlesex Hospital Shoreline Medical Center    |
| 208. Hartford Steam Boiler                                 | 243. Key Bank - New Haven                                  | 280. Middletown Area Transit                        |
| 209. Hartford Symphony                                     | 244. Knights of Columbus                                   | 281. Milford Transit District                       |
| 210. HARTransit  | 245. Konica Minolta Business Solutions                     | 282. Mitchell College                               |
| 211. Henkel Corporation                                    | 246. Law offices of John Andreini                          | 283. Mohegan Sun Casino                             |
| 212. Hispanic Advisory Council of Greater Stamford (HACGS) | 247. Lawrence + Memorial Hospital                          | 284. Mohican Apartments                             |
| 213. Hispanic Health Council                               | 248. LesserEvil  | 285. Monterey Village Apartments                    |
| 214. Hologic   | 249. Lincoln Life Insurance/Fremont Group Management       | 286. Morgan Stanley                                 |
| 215. Home Depot (Southington Division)                     | 250. Lincoln Technical Institute                           | 287. Mystic Healthcare and Rehabilitation LLC       |
| 216. Honeywell   | 251. Live Green CT   | 288. Mystic Marriott Hotel & Spa                    |
| 217. Honeywell Life Safety                                 | 252. Lockton   | 289. Nalas Engineering                              |
| 218. Hotchkiss School                                      | 253. Long Wharf Theatre                                    | 290. Nathan Hale Arts Magnet School                 |
| 219. Horizon Services Company                              | 254. Lower Connecticut River Valley Council of Governments | 291. National Federation of the Deaf                |
| 220. Homegoods Distribution                                | 255. LTI Larsen & Toubro Infotech                          | 292. Naugatuck Valley Community College (Danbury)   |
| 221. Homes For the Brave                                   | 256. Madison Towers  | 293. Naugatuck Valley Community College (Waterbury) |
| 222. Hospital for Special Care                             | 257. Manchester Community College                          | 294. Naugatuck Valley Council of Governments        |
| 223. Hotel Zero Degrees                                    | 258. Manchester Senior Citizen Center                      | 295. Naval Submarine Base New London                |
| 224. Housatonic Community College                          | 259. Manufacturing Alliance Service Corporation            | 296. New Britain CT Works Center                    |
| 225. Hubbell Incorporated                                  | 260. Marcus Partners Mgmt.                                 | 297. New Britain Downtown District                  |
| 226. Human Resource Leadership Association of Eastern CT   | 261. Marriott Hotel-Danbury                                | 298. New Haven Climate Movement                     |
| 227. Huntington Towers                                     | 262. Mary Wade Home  | 299. New Haven Coalition for Active Transportation  |
| 228. i2systems   | 263. MassMutual  | 300. New Haven Mayor's Task Force on Bike Education |
| 229. IFG Companies (Guilford Specialty Group)              | 264. Mauro-Sheriden Interdistrict Magnet School            | 301. New Haven Parking Authority                    |
| 230. InCord  | 265. MCCA (Danbury)  | 302. New Haven Towers                               |
| 231. Inertia Dynamics Corporation                          | 266. McLean Care   | 303. Newfield Library                               |
| 232. Infinity Harbor Point                                 | 267. MD Fox Elementary School                              | 304. Night Fall Inc.                                |
| 233. Innovate Stamford                                     | 268. MedSource Consultants                                 | 305. North East Transportation Co.                  |
| 234. Integrated Refugee and Immigrant Services (IRIS)      | 269. Medtronic   | 306. North Library                                  |
| 235. Iron Works SoNo Apartments                            | 270. Meego, Inc.   | 307. North Street School                            |
| 236. IRS   | 271. Metro Green   |   |
| 237. Jackson Laboratory                                    | 272. Metro Green Court                                     |   |
|  | 273. Metro Green Residences                                |   |
|  | 274. Metro Green Terraces                                  |   |

- 308. Northeastern Connecticut Chambers of Commerce
- 309. Northwest Connecticut Reentry Council (CAACE)
- 310. Northwest Hills COG
- 311. Northwestern CT Community College
- 312. Northwestern CT Transit District
- 313. Norwalk ACTS
- 314. Norwalk Community College
- 315. Norwalk Housing Authority
- 316. Norwalk River Valley Trail
- 317. Norwalk Transit
- 318. Nucor Steel (Wallingford)
- 319. NV @ Harbor Point
- 320. NWCC Center for Workforce Development
- 321. Oak Haven Table & Bar
- 322. Office of Policy and Management
- 323. Office of State Treasurer
- 324. Office of the Attorney General
- 325. Office of the Secretary of the State
- 326. Office of the State Comptroller
- 327. OKAY Industries - Berlin
- 328. Olive and Wooster Apartments
- 329. Omega Engineering
- 330. Operation Fuel
- 331. Operation Hope
- 332. Opus Harbor Point
- 333. Oracle Corporation
- 334. Our Piece of the Pie
- 335. Paier College of Art
- 336. Paradigm Property Management
- 337. Parker Farms Elementary School
- 338. Parkside City Crossing
- 339. Partnership to End Human Trafficking
- 340. Pathway Lighting Inc.
- 341. Paul Bailey Architects
- 342. Pelli Clarke Pelli Architects
- 343. People Friendly Stamford
- 344. People's United Bank
- 345. PEP - Lacey Manufacturing
- 346. Pierce Care
- 347. Pierpont City Crossing
- 348. Pitney Bowes-Danbury
- 349. Pitney Bowes-Shelton
- 350. Plastic Molding Manufacturing
- 351. PMC Property Group
- 352. Porter & Chester Institute (Branford)
- 353. Porter and Chester Institute (Enfield)
- 354. Porter and Chester Institute (Stratford)
- 355. Porter and Chester Institute (Waterbury)
- 356. Postmark Apartments
- 357. Pratt & Whitney - Middletown
- 358. Pratt and Whitney
- 359. Prudential (Hartford)
- 360. Public Library of New London
- 361. Quinebaug Valley CC
- 362. Quinnipiac University
- 363. Quinnipiac University - North Haven Campus
- 364. RAACE Radical Advocates for Cross-Cultural Education
- 365. Radiall USA Inc.
- 366. Randstad
- 367. ReadyCT
- 368. Reckson/SL Green
- 369. Red Barn Dog Holdings LLC
- 370. Regal Care
- 371. Residence Court Apartments
- 372. Residence on the Green
- 373. RGIS
- 374. Rich Product Corporation
- 375. RMS Companies
- 376. Robert J. O'Brien STEM Academy
- 377. Rotary Club of Rockville
- 378. Rudy's - New Haven
- 379. Saint Francis Hospital
- 380. S.A.N.D. Elementary School
- 381. Saybrook Point
- 382. Scott's Miracle-Gro
- 383. Sea Corp
- 384. SeeClickFix
- 385. Senior Living Residences (Farmington Station)
- 386. Senior Living Residences, LLC (Ridgefield)
- 387. Senior Resources Agency on Aging
- 388. Shipman & Goodwin
- 389. Siemon Company
- 390. Sikorsky Aircraft Corporation—Bridgeport
- 391. Sikorsky Aircraft Corporation—Shelton
- 392. Sikorsky Aircraft Corporation—Stratford
- 393. Silver Lane School
- 394. Society for Human Resource Management
- 395. SoNo 19Day
- 396. SoNo Pearl Apartments
- 397. Sound Cyclists
- 398. Soundview Landing Apartments
- 399. South Central Regional Council of Governments
- 400. South Windsor Chamber of Commerce
- 401. Southeast Area Transit
- 402. Southeastern Connecticut Council of Governments
- 403. Southern Connecticut State

- University
- 404. Southwest Community Health Center
- 405. St. Mary's Hospital
- 406. St. Vincent's College
- 407. St. Vincent's Medical Center
- 408. Stamford Chamber of Commerce
- 409. Stamford Downtown Special Services District (SDSSD)
- 410. Stanley Black & Decker
- 411. State Education Resource Center
- 412. State of Connecticut
- 413. State Street Lofts
- 414. Stepping Stones Museum for Children
- 415. Stone Academy (East Hartford)
- 416. Stone Academy (Waterbury)
- 417. Stone Academy (West Haven)
- 418. Stratford Rotary Club
- 419. Strouse Adler Apartments
- 420. Sun Life Financial
- 421. Sunset Ridge School
- 422. Sustainable Southbury
- 423. Taft Apartments
- 424. Talcott Resolution
- 425. Tauck Tours
- 426. The Anchor Spa
- 427. The ARC of Litchfield
- 428. The Audubon Apartments
- 429. The Botanist
- 430. The Business Council of Fairfield County
- 431. The Corset Factory
- 432. The District
- 433. The Docks Apartments
- 434. The Hartford
- 435. The Independence Center
- 436. The Kennedy Center, Inc.
- 437. The Key at Yale and Towne Apartments
- 438. The Maddox City Crossing
- 439. The Salvation Army
- 440. The Sierra Club
- 441. The Summit
- 442. The Watermark at 3030 Park
- 443. The Workplace
- 444. Three Rivers Community College
- 445. Thule Inc
- 446. Tomo Networks
- 447. Tower Laboratories
- 448. Tower Labs Ltd.
- 449. Town Green Special Services District
- 450. Town of Barkhamsted
- 451. Town of Bethany
- 452. Town of Branford
- 453. Town of Burlington
- 454. Town of Colchester
- 455. Town of Cromwell
- 456. Town of Darien
- 457. Town of Darien Public Library
- 458. Town of East Granby
- 459. Town of East Hartford
- 460. Town of East Lyme
- 461. Town of Enfield
- 462. Town of Fairfield
- 463. Town of Farmington
- 464. Town of Greenwich
- 465. Town of Hartland
- 466. Town of Kent
- 467. Town of Madison
- 468. Town of New Canaan
- 469. Town of Old Lyme
- 470. Town of Roxbury
- 471. Town of Stratford
- 472. Town of Trumbull
- 473. Town of Warren
- 474. Town of Westbrook
- 475. Town of Windsor
- 476. Town of Woodbridge
- 477. Travelers
- 478. Trinity College
- 479. Triumph
- 480. TSKP Studios
- 481. Tunxis Community College
- 482. Tyler Equipment
- 483. U.S. Department of Housing and Urban Development
- 484. UConn Hartford
- 485. UConn Health Center
- 486. UConn Law School
- 487. Ulbrich Stainless Steels and Special Metals
- 488. United Bank
- 489. United Healthcare
- 490. United Illuminating
- 491. United States District Court: District of Connecticut
- 492. United Technologies Corporation
- 493. University of Bridgeport
- 494. University of Connecticut—Avery Point
- 495. University of Connecticut—Storrs
- 496. University of Connecticut—Stamford
- 497. University of Connecticut—Waterbury
- 498. University of Hartford
- 499. University of New Haven
- 500. University of Saint Joseph
- 501. University of St. Joseph School of Pharmacy
- 502. Urban Bike Tours
- 503. USI Consulting
- 504. U.S. Federal Highway Administration
- 505. Valley Transit District

- 506. Vault Apartments
- 507. Veterans Affairs Connecticut Healthcare System (Newington)
- 508. Veterans Affairs Connecticut Healthcare System (West Haven)
- 509. Voya
- 510. Washington Inventory Systems
- 511. Waste Management
- 512. Watch For Me CT
- 513. Waterbury Hospital
- 514. Waterbury Regional Chamber
- 515. Watson Foods
- 516. Wesleyan University
- 517. West End Association
- 518. West Hartford Chamber of Commerce
- 519. West Hartford Health and Rehab
- 520. West Hill High School
- 521. Western Connecticut State University
- 522. Western CT Council of Governments
- 523. Western New England Greenway
- 524. Western Regional Tourism District
- 525. Whitney Avenue Apartments
- 526. Wiggin & Dana, LLP
- 527. Wilbur Cross High School
- 528. Winchester Economic Development Commission
- 529. Windham Region Transit District
- 530. Windham Regional Community Council
- 531. Windsor Health and Rehabilitation Center, LLC
- 532. Windsor Station Apartments
- 533. Winthrop Apartments
- 534. Wiremold/Legrand
- 535. Women’s Business Development Association
- 536. Workers' Compensation Commission
- 537. XL Center
- 538. Yale University
- 539. Yale-New Haven Hospital
- 540. Yelp CT
- 541. YMCA Greater Hartford