

RECEIVED FOR FILING

East Haven

DATE 10/23/2023 TIME 3:58 pm

TOWN CLERK'S OFFICE

EAST HAVEN, CONN

Lisa Balter

TOWN CLERK

Town of East Haven
Economic Development
ETV, 230 Main Street, East Haven, CT
Thursday, October 12, 2023 7:00P.M.
Meeting Minutes

1. **Call meeting to order- Roll Call**

Chairwoman Lorrie Maiorano called the meeting to order at 7:00 p.m.

Roll Call taken by Chairwoman Lorrie Maiorano.

Present: Chairwoman Lorrie Maiorano, Commissioner Steve DeLucia, Commissioner, John Tarducci, Commissioner Michelle Antisdell, Commissioner Mohan Chugani.

Absent: None

Also Present: Michelle Benivegna, Town of East Haven Economic Development Director.

2. **Pledge of allegiance**

All stand for pledge.

3. **Approval of past minutes (8/10/23)**

Chairwoman Lorrie Maiorano asked if everyone had a chance to review meetings from the last meeting on August 10, 2023. Commissioner Delucia made a **MOTION** to accept, seconded by Commissioner Tarducci. All in favor, none opposed, motion carries.

4. **Correspondence**

None

5. **Director's report**

Scarecrow Event:

Michelle Benivegna is excited to announce that the town has kicked off it's 2nd annual scarecrow stroll event on the green, in conjunction with the Chamber of Commerce and the Shoreline Garden Club. There were 40 business that reached out, and 35 businesses that participated who put the scarecrows up on display on the town green. This was made up of schools, businesses, and organizations. We also added a voting component to this which is different than many other towns. However, Michelle mentioned that this year she has seen other towns also add this component too. Michelle stated we are making our way around the shoreline,

and inspiring them. We had 35 local businesses/ civic and more than 2,200 votes casted as of today. This has been great exposure for the town, and businesses.

Business After Hours

Business After Hours at Town Hall Tuesday, October 17th with chamber.

ETV Collaboration

Similar to the collaboration with EHHS Technology and Video students, we are working with ETV to create content to share on the local channel. Jay and his crew were at the farmers market this weekend filming and will create a segment on the market's growth, community impact and spotlighted the vendors.

Clerk Update

In search of a new clerk. Michelle Benivegna has reached out to a few individuals whom have showed interest and waiting to hear back.

Social Media update:

As of today, we have 355 followers and 323 likes. We need to build the number of followers. Please continue to share the page with your friends. We are working hard at adding content to our page. We have plans to start live streaming ribbon cuttings and other events that we take part in.

6. Update on proposed Economic Development Incentive Program

The Economic Development Incentive Program was approved by Town Council on October 2, 2023. This program will allow East Haven to be competitive with our neighboring towns and cities to attract businesses to town.

7. Other new business to come before the commission

None

8. Public comment

None

9. Adjournment

Chairwoman Lorrie Maiorano asked to have a motion to adjourn. Commissioner Chugani made the motion, Commissioner Delucia seconded the motion. No abstentions, none opposed, motion carries.

Meeting adjourned at 7:22 p.m.

Respectfully submitted,

Michelle Benivegna

Michelle Benivegna
Economic Development Director